



Annual Category I Educational Workshop

New Government Focuses on Fraud and Abuse Enforcement

September 21, 2011
11:00 a.m. – 1:00 p.m.
Gilbreath Conference Center
Baptist Health Medical Center – Little Rock

Course Description

In recent years, the U.S. Government has increased its focus on reducing fraud, waste and abuse in the healthcare system. New legislation and programs have enhanced the government's healthcare fraud enforcement abilities as well as increased the responsibilities hospitals have to be compliant with the myriad of healthcare laws, regulations and rules. As a result, hospitals can expect an increase in recoupment of overpayments, audits, and fraud and abuse investigations and litigations. The panelists will discuss the new healthcare fraud and abuse landscape and present strategies to help hospitals be compliant and vigilant in the ever-changing healthcare arena.

Discussion Topics

- New fraud and abuse provisions in the 2010 Healthcare Reform Law
- Expansion of Recovery Audit Contractor activities
- Changes to HIPAA (HITECH and recently announced changes)
- 2009 False Claims Act Amendments
- How to ensure your facility is in compliance with mandatory legislation
- Ways to educate and engage physicians/staff

Continuing Education Information

This program has been developed and is presented locally by the Arkansas Health Executives Forum. The American College of Healthcare Executives has awarded 1.5 Category I (ACHE education) credit hours to this program.

In order to receive credit for this program, participants MUST sign-in on the registration form AND complete and return a program evaluation form. Please note that it will take 4-6 weeks after the program for ACHE to post the credits to attendees' records.

Target Audience

Hospital administrators, members of the hospital C-suite, members of the American College of Healthcare Executives

Registration and Meeting Information

This workshop will be held at the Gilbreath Conference Center at Baptist Health Medical Center in Little Rock. Parking is available in the lot or deck adjacent to the front of the hospital and directly across from the Conference Center.

Panelists

Lynda Johnson, JD, Partner, Friday Law Firm, Little Rock, will moderate the panel discussion. Johnson has practiced in the health law area since 1986, representing a wide variety of healthcare providers including hospitals, physicians, physician groups, nursing homes and home health agencies. Recently, her practice has focused around representation of hospitals and physicians in HIPAA compliance efforts and other areas of regulatory compliance. Her practice also includes issues involving Stark I and II and Anti-Kickback compliance, Medicare/Medicaid reimbursement, corporate compliance issues, physician and hospital organization issues, managed care, healthcare and hospital law, long term care and home health. Lynda has been selected for inclusion in *The Best Lawyers in America* for Health Law. She received the following educational degrees: University of Arkansas at Little Rock School of Law, J.D., Mississippi State University, B.P.A.

Kathy Roberts, MS, CHC Corporate Compliance and Privacy Officer, Baptist Health, Little Rock, will participate as a panelist. Roberts has been the Corporate Compliance and Privacy Officer for the Baptist Health system since 2002. Prior to that she was a Compliance Director for a national healthcare company. She has over 30 years experience in healthcare in clinical, operational and compliance positions. Ms. Roberts is Certified in Healthcare Compliance. She has contributed articles in the *Journal of Healthcare Compliance*, presented at local and national compliance conferences and was featured in the April, 2009 edition of *Compliance Today*.

Eileen C. Kradel, JD, Corporate Compliance Officer, Washington Regional Medical Center, Fayetteville, also will serve as a panelist. Kradel has been practicing law in healthcare for over 23 years. She earned a Juris Doctorate from the University of Arkansas and went into private practice where she became partner, focusing on malpractice, defense and litigation. Her work experience includes positions in risk management, patient safety, and corporate compliance. She served as Vice President of Compliance and Patient Safety at St. Edward Mercy Medical Center in Fort Smith, Arkansas, and is currently the Corporate Compliance Officer at Washington Regional Medical System, Fayetteville, Arkansas. Kradel has been a member of the American Health Lawyers Association since 1996 and has been a frequent speaker on nursing and the law and other healthcare law topics.

Program Agenda

- 11:00 a.m. Registration
- 11:15 a.m. Lunch and Networking
- 11:30 a.m. Panel Discussion
- 1:00 p.m. Adjournment

Arkansas Health Executives Forum

New Government Focuses on Fraud and Abuse Enforcement

**Baptist Health Medical Center – Little Rock
September 21, 2011**

Registration Form

Registration fee: \$35 per person

Please check the appropriate boxes indicating your attendance plans.

Name _____ ACHE Affiliate Status _____

Title _____ Email _____

Name _____ ACHE Affiliate Status _____

Title _____ Email _____

Hospital/Organization _____

Address _____

City / State / Zip _____

Telephone _____ Fax _____

Please make checks payable to: Arkansas Health Executives Forum
(credit cards are not accepted for this meeting)

Fax or mail form and registration fee to:

Anna Sroczynski, Registrar, Arkansas Hospital Association, 419 Natural Resources Drive, Little Rock, AR 72205; phone (501) 224-7878; fax (501) 224-0519.