

Exhibit Hall Floor Plan

EXHIBIT DETAILS

Booth Size:

- All booths are 10' x 10'

Exhibit Fees:

Prior to 8/10/2012

- \$900 for premium (blue areas)
- \$800 for all others

After 8/10/2012

- \$1050 for premium (blue areas)
- \$950 for all others

A 50% deposit is required to secure a booth. Fees and contracts are due by August 10, 2012.

Note: Booths 1-28 and 34-37 are reserved for Corporate Sponsors and AHA Services, Inc. endorsed companies.

Rental Fee Includes:

- 8' background drapery and 3' side rails
- Electricity, if requested
- Identification sign
- Aisle and booth carpeting
- 8' skirted table and 2 chairs, if requested
- Complimentary lunch, if requested
- On-site list of attendees
- A total of four (4) representatives in booth at no extra charge.
- Listing in Virtual Trade Show on AHA Web site, www.arkhospitals.org/resources/virtual-tradeshow.

Exclusive Exhibit Hours:

Thursday, October 4, 1 – 4 p.m.



Exhibitor Marketing Option – \$250

(See contract for payment information)

Your promotional flyer will be included in all attendees' packets. **Promotional materials may be no larger than 8 1/2 x 11 inches and restricted to one sheet of paper – no exceptions.** Materials (400 copies) **must** be received in the AHA office no later than September 20, 2012 to be included.

No refunds will be issued if materials are not received by the deadline. Option available only to exhibiting or sponsor companies. No exceptions.