

System's organizational development efforts to become one of top 100 hospitals in America.

Kathy is a frequent keynote speaker at national healthcare conferences. A few of her clients include: Johnson & Johnson, American Heart Association, Roche Pharmaceuticals, Bayer, DaVita, Child Welfare Institute, Philadelphia VA Medical Center, Catholic Health Initiatives, National Kidney Foundation, Nursing Spectrum, and Trends Critical Care Conference.

Jennifer Smith is an attorney at Friday, Eldredge & Clark, LLP, specializing in health law, including Medicare reimbursement and appeals and hospital compliance. She received her JD from the University of Arkansas in 2007 and is also a Registered Nurse and Certified Emergency Nurse. She is a member of the American Bar Association, American Health Lawyers Association, Arkansas Bar Association and Emergency Nurses Association.

Pam Brown, RN, BSN, CPHQ is assistant vice president for healthcare quality improvement. She has more than 15 years of experience in quality improvement and 25 years in nursing in a variety of settings, including acute care, long-term acute care and home health. Her experience includes providing education, oversight and implementation of quality improvement and safety principles as appropriate to the healthcare setting, as well as providing direct patient care. Since August 2001, Ms. Brown has served as hospital team leader for AFMC's healthcare quality improvement program. As assistant vice president for healthcare quality improvement, she supports Arkansas healthcare providers through education, technical assistance, research references and collaborative support for a variety of clinical topics, as well as health information technology, patient safety and quality specific to the rural community.

CONTINUING EDUCATION CREDIT

5.2 nursing contact hours will be awarded upon completion of this event.

The Arkansas Hospital Association is an approved provider of continuing nursing education by Arkansas Nurses Association, an accredited approver by the American Nurses Credentialing Center's Commission on Accreditation.

CONFERENCE SPONSORS

The Arkansas Organization of Nurse Executives will recognize our generous supporters which help make this conference possible. Details will be provided on arrival to the conference.

Approved contact hours do not constitute approval or endorsement for any commercial products by the American Nurses Credentialing Center's Commission on Accreditation.

CANCELLATION AND REFUND POLICY

If cancellations are received **after August 3**, 50% of the registration fee is refundable. Registrants who cancel the day of the program, or fail to attend, must pay the entire fee. Registrants unable to attend may send an alternate. If the alternate is not a member, the non-member registration fee will be required. Registrations that are phoned in, faxed or e-mailed are subject to the same cancellation policy.

DIRECTIONS TO BAPTIST HEALTH MEDICAL CENTER - NORTH LITTLE ROCK

If you are on I-40, take Exit 156. If you are coming from I-30 going East, take the I-40 to Memphis split after the bridge on I-40 crosses the river downtown, and take Exit 156. If you are on 67/167, take the I-40 Memphis exit after McCain Mall, and take Exit 156. Exit 156 is called the Springhill Exit.

Enter through the main entrance and take the escalator/elevator to the bottom level. Once on the bottom level the conference room will be on the left if coming off the elevator or on the right if coming off the escalator.

ARKANSAS ORGANIZATION FOR NURSE EXECUTIVES

an affiliate of



“Strive to Thrive” 2009 Summer Conference

Baptist Health Medical Center,
North Little Rock

3333 Springhill Drive

August 7, 2009

REGISTRATION FORM

WHAT: Arkansas Organization for Nurse Executives Summer Conference

WHERE: Baptist Health Medical Center, North Little Rock, Arkansas

WHEN: Friday, August 7, 2009

REGISTRATION FEE:

- \$45 Student of Nursing
- \$85 AONE Member
- \$110 Non-AONE Member
- \$125 to Register/Join AONE

PERSON ATTENDING:

Name

Title

Hospital/Institution

Mailing Address

City, State, Zip

Phone Number

Fax Number

E-Mail Address

MAKE CHECK PAYABLE TO:

Arkansas Organization for Nurse Executives
(AONE)

PLEASE REGISTER (by mail, email or fax) NO LATER THAN AUGUST 3 TO:

Romeeka Taylor, Registrar
Arkansas Hospital Association
419 Natural Resources Drive
Little Rock, AR 72205
Telephone #501-224-7878 Fax #501-224-0519
rtaylor@arkhospitals.org

Arkansas Organization for Nurse Executives

“Strive to Thrive” 2009 Summer Conference

Baptist Health Medical Center
North Little Rock
August 7, 2009

Agenda

7:45 a.m. Registration/Refreshments

8:20 a.m. Welcome and Opening Remarks
Kathy Martin, VP of Nursing
Baptist Health Medical Center - North Little Rock

8:30 a.m. “Shed or You’re Dead®: How to Stay Alive & Thrive in Turbulent Healthcare Times!”
Kathy Dempsey, RN, MED, CSP
Nurse, Author & Professional Speaker

Objectives:

- Implement 7 strategies to manage smart and build resilience despite increased demands
- Practice the 3 R’s of shedding to stay positive, juggle priorities and avoid feeling overwhelmed
- Answer 3 critical questions to motivate non-shedders
- Overcome the number one barrier to effectively manage rapid change
- Earn buy-in and support from top healthcare executives

9:45 a.m. Break

10:00 a.m. “Shed or You’re Dead®: How to Stay Alive & Thrive in Turbulent Healthcare Times!” (cont.)

11:30 a.m. Lunch

1:00 p.m.

EMTALA Changes and their Relationship to Patients in Observation Status

Jennifer Smith
Friday, Eldredge & Clark, LLP
Little Rock

Objective:

- Identify EMTALA changes and how they will relate to observation of patients

2:15 p.m.

Break

2:30 p.m.

New Core Measures & The President’s Health Care Reform

Pam Brown, RN, BSN, CPHQ
Asst. VP for Healthcare Quality Improvement
Arkansas Foundation for Medical Care, Little Rock

Objectives:

- Identify New Core Measures
- Discuss the President’s Health Care Reform

3:45 p.m.

Evaluation and Wrap-Up

SPEAKER INTRODUCTION

Kathy B. Dempsey, RN, MED, CSP

Internationally known for her creative, unique and innovative approach, Kathy’s presentations are engaging, highly interactive and packed full of practical strategies for immediate implementation. Kathy is President of KeepShedding! Inc., a company that ignites organizations to SHED and visualize their possibilities. She is also founder of the Keep Shedding Educational Foundation which sends African AIDS orphans to school.

Her most popular book, *Shed or You’re Dead®: 31 Unconventional Strategies for Change and Growth* is the recipient of a Writer’s Digest International Book Award. Kathy is also a contributing author for Chicken Soup for the Soul for the Nurse’s Soul: