



## 80<sup>th</sup> Annual Meeting and Trade Show

### Exhibitor Prospectus and Sponsor Information



October 6-8, 2010  
Statehouse Convention Center  
Little Rock, Arkansas

Registration deadline August 13, 2010

# Arkansas Hospital Association

## 80<sup>th</sup> Annual Meeting and Trade Show

### Peabody Hotel and Statehouse Convention Center

### Little Rock, Arkansas

### October 6-8, 2010

#### FACTS

The Arkansas Hospital Association (AHA) will hold its 80<sup>th</sup> Annual Meeting and Trade Show October 6-8 in Little Rock. The Trade Show will be held on **Thursday, October 7** from 1 p.m. until 4 p.m. and is open to hospital purchasing decision-makers. It will showcase products, equipment and services for the healthcare industry with an emphasis on acute care, psychiatric and rehabilitation hospitals. The Statehouse Convention Center provides plenty of space for all exhibits and meal service to be located in a single room. The final 30 minutes of the Trade Show will feature grand door prizes and refreshments for attendees and exhibitors.

#### LOCATION

The Arkansas Hospital Association Annual Meeting will be held at the Peabody Little Rock, 3 Statehouse Plaza. The Trade Show will be located in Governor's Halls I-II in the adjacent Statehouse Convention Center.

#### EXHIBITOR BENEFITS

- Market your products to purchasing decision-makers attending the Trade Show.
- Promote your company and products/services on the AHA Web site's "Virtual Trade Show" for a full year (immediately following the Annual Meeting).
- Follow up with prospective customers using the AHA Trade Show registration list (distributed during Exhibitor Registration period) and membership directory.
- List your company's name and products/services in the Trade Show Directory and promotional literature.

#### BOOTH FEES/INFORMATION

All booths are 10' x 10' and include draping, 8' table (if requested), 2 chairs, basic electricity (if requested), sign, carpeting throughout entire Trade Show area, attendee list and inclusion in the AHA Web site's "Virtual Trade Show" for a full year following the conclusion of the Annual Meeting.

\$875\*Premium Booth

\$775\*Regular Booth

\$250 Company promotional information included in AHA Annual Meeting attendee packets

**\*Deadline for booth registration is August 13, 2010, after which a \$150 late fee will be charged. No exceptions.**

#### SPONSOR/HOST BENEFITS

- Complimentary Trade Show booth, registration and tickets to AHA Annual Meeting events and subscription to AHA publications, depending on level of sponsorship
- Printed recognition in pre-Annual Meeting materials
- Recognition during sponsored sessions
- Identification sign indicating level of sponsorship
- List of Annual Meeting registrants and the AHA's annual membership directory
- Recognition in *Arkansas Hospitals*, the AHA's quarterly publication
- Inclusion in AHA Web site's "Virtual Trade Show"

#### AHA ANNUAL MEETING SCHEDULE

The official schedule of the AHA Annual Meeting begins with scheduled programs on Wednesday, October 6 and continues through Friday morning, October 8. A final schedule of events will be included in Exhibitor Registration packets.

The 2009 AHA Annual Meeting and Trade Show attracted approximately 330 health professionals, including hospital CEOs, COOs, CFOs, governing board members, purchasing directors, nursing executives, compliance officers, human resource and marketing personnel and others.

#### TRADE SHOW SCHEDULE

##### Wednesday, October 6

5:00 - 9:00 p.m. Exhibitor registration and set up  
*Statehouse Convention Center*

##### Thursday, October 7

7:00 - 10:00 a.m. Exhibitor registration and set up  
*Statehouse Convention Center*

11:00 - 12 noon Exhibitor luncheon

1:00 - 4:00 p.m. Trade Show open

3:30 - 4:00 p.m. Grand Prizes and refreshments

4:00 - 8:00 p.m. Dismantling of booths

See **AHA Exhibit Rules and Regulations** for additional information about the Trade Show, assignment of space, contractor services, etc.

#### CONTACT

For additional information or questions about the AHA Trade Show or Sponsorships, contact Betty Sipes at 501-224-7878 or [bsipes@arkhospitals.org](mailto:bsipes@arkhospitals.org).

**AHA SPONSOR INFORMATION AND CONTRACT**  
**80<sup>th</sup> ANNUAL MEETING AND TRADE SHOW**  
 Little Rock, Arkansas  
 October 6-8, 2010

Company Name \_\_\_\_\_  
 Contact Person's Name \_\_\_\_\_  
 Title \_\_\_\_\_ Phone \_\_\_\_\_  
 Mailing Address \_\_\_\_\_  
 City, State, Zip \_\_\_\_\_ E-mail \_\_\_\_\_

Please write a brief description of your product, service, and/or organization for use in exhibitor/sponsor promotional materials:

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Please email company logo to: [bsipes@arkhospitals.org](mailto:bsipes@arkhospitals.org). This must be received by August 13, 2010.

**Corporate Sponsor Levels**

(Please indicate level)

- |                                    |           |  |
|------------------------------------|-----------|--|
| <input type="checkbox"/> Diamond:  | \$10,000+ | <input type="checkbox"/> Comp. Booths* |
| <input type="checkbox"/> Platinum: | \$7,500   | <input type="checkbox"/> Comp. Booth*  |
| <input type="checkbox"/> Gold:     | \$5,000   | <input type="checkbox"/> Comp. Booth*  |
| <input type="checkbox"/> Silver:   | \$3,000   | <input type="checkbox"/> Comp. Booth*  |
| <input type="checkbox"/> Bronze:   | \$2,000   |  |
| <input type="checkbox"/> Host:     | \$1,500   |  |

*\* Important note: You **MUST** check this box and complete the enclosed Exhibit Booth Registration and Contract to receive a complimentary booth in the AHA Trade Show.*

**PAYMENT METHOD**

\_\_\_\_ Check enclosed  
 (payable to Arkansas Hospital Association)  
 \_\_\_\_ Visa \_\_\_\_ MasterCard  
 Card Number: \_\_\_\_\_ / \_\_\_\_\_ / \_\_\_\_\_ / \_\_\_\_\_  
 Expiration Date: \_\_\_\_\_  
 Name on card: \_\_\_\_\_  
 Signature: \_\_\_\_\_  
 Credit card billing address: \_\_\_\_\_

**Please return form and payment by August 13 (to be included in final program booklet) to:**

Betty Sipes, Exhibits Manager  
 Arkansas Hospital Association  
 419 Natural Resources Drive  
 Little Rock, AR 72205  
 Telephone: 501-224-7878; Fax: 501-224-0519  
[bsipes@arkhospitals.org](mailto:bsipes@arkhospitals.org) (questions only)

**Sponsor/Host Benefits**

- Printed recognition in pre-Annual Meeting mailings and information
- Recognition during sponsored sessions
- Identification sign indicating level of sponsorship
- List of Annual Meeting registrants and the AHA's annual membership directory
- Recognition in *Arkansas Hospitals*
- Inclusion in 2010 Virtual Trade Show

**With these additional benefits:**

**Diamond Sponsor**

- 2 Booths in Trade Show\*
- 6 Comp. Registration Fees and Tickets to Annual Meeting Events
- Company information in Annual Meeting registration packets (one page, sponsor provides copies)
- 1-yr. Subscription to AHA publications

**Platinum Sponsor**

- Booth in Trade Show\*
- 5 Comp. Registration Fees and Tickets to Annual Meeting Events
- Company information in Annual Meeting registration packets (one page, sponsor provides copies)
- 1-yr. Subscription to AHA publications

**Gold Sponsor**

- Booth in Trade Show\*
- 4 Comp. Registration Fees and Tickets to Annual Meeting Events

**Silver Sponsor**

- Booth in Trade Show\*
- 2 Comp. Registration Fees and Tickets to Annual Meeting Events

**Bronze Sponsor**

- 2 Comp. Registration Fees and Tickets to Annual Meeting Events

**Host Sponsor**

- 2 Comp. Registration Fees

**AHA EXHIBIT BOOTH  
REGISTRATION AND CONTRACT  
October 6-8, 2010 (Trade Show October 7)**

*Deadline for booth space is August 13, 2010, after which a \$150 late fee will be charged.*

FOR AHA USE ONLY:		
_____ Booth number	Base Rental Fee	\$ _____
_____ Confirmation	Received with Application	\$ _____
	Balance Due	\$ _____

The following information will appear as submitted in AHA Annual Meeting publications. Acknowledgement letter and exhibitor kit will be mailed to CONTACT person listed on contract. Please print or type all information.

Company Name \_\_\_\_\_

(for alphabetical listing and booth sign)

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_ E-mail \_\_\_\_\_

Company Website \_\_\_\_\_

Company description – 25 words or less: (Please type or print legibly.)

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Please list three choices for booth locations (select from different areas of the floor plan depicted on the following page). **Booths 1-28 are reserved for Corporate Sponsors and AHA Services, Inc. endorsed companies.**

1<sup>st</sup> \_\_\_\_\_ 2<sup>nd</sup> \_\_\_\_\_ 3<sup>rd</sup> \_\_\_\_\_

**BOOTH SPACE and FEES (please list number of booths requested)**

\_\_\_\_\_ Premium booth @ \$875 (or \$1025 after 8/13/2010) (10' x 10', draping, 8' table, 2 chairs, carpet, and sign)

\_\_\_\_\_ 10' x 10' @ \$775 (or \$925 after 8/13/2010) (Draping, 8' table, 2 chairs, carpet, and sign)

\_\_\_\_\_ I will \_\_\_\_\_ I will not need the 8' table.

\_\_\_\_\_ Basic electricity (at no extra charge)

\_\_\_\_\_ Inclusion of one-page company information in Annual Meeting registration packets @ \$250 (Information received by the AHA after September 24 will not be included in packet and fee is nonrefundable. Company provides copies.)

**PLEASE NOTE: The following person will receive all future correspondence and confirmation of booth space.**

Contact Person \_\_\_\_\_ Title \_\_\_\_\_

Mailing address, City, State, Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_ E-mail \_\_\_\_\_

**We agree to follow the Exhibit Rules and Regulations as set forth by the Arkansas Hospital Association.**

\_\_\_\_\_  
SIGNATURE \_\_\_\_\_ DATE \_\_\_\_\_

**INSTRUCTIONS:** Please return the Booth Application and Contract with your **deposit of 50%** of the booth space (entire fee is due by 8/13/2010) to: Betty Sipes, Exhibits Manager, Arkansas Hospital Association, 419 Natural Resources Drive, Little Rock, Arkansas 72205; telephone: 501-224-7878; e-mail (questions only) *bsipes@arkhospitals.org*.

Unless indicated otherwise, \$50 of the exhibit fee will be contributed to the AHAPAC.  Yes  No

**PAYMENT METHOD (booths will not be assigned until payment is received)**

\_\_\_\_\_ Check enclosed (payable to Arkansas Hospital Association)

\_\_\_\_\_ Visa \_\_\_\_\_ MasterCard Card Number: \_\_\_\_\_ / \_\_\_\_\_ / \_\_\_\_\_ / \_\_\_\_\_ Exp. \_\_\_\_\_

Name on card: \_\_\_\_\_ Signature: \_\_\_\_\_

Credit card billing address: \_\_\_\_\_

# Exhibit Hall Floor Plan

## EXHIBIT DETAILS

### Booth Size:

- All booths are 10' x 10'

### Exhibit Fee:

*Prior to 8/13/2010*

- \$875 for premium (blue shaded areas)
- \$775 for all others

*After 8/13/2010*

- \$1025 for premium (blue shaded areas)
- \$925 for all others

50% deposit required to secure a booth. Fees and contracts are due by August 13, 2010.

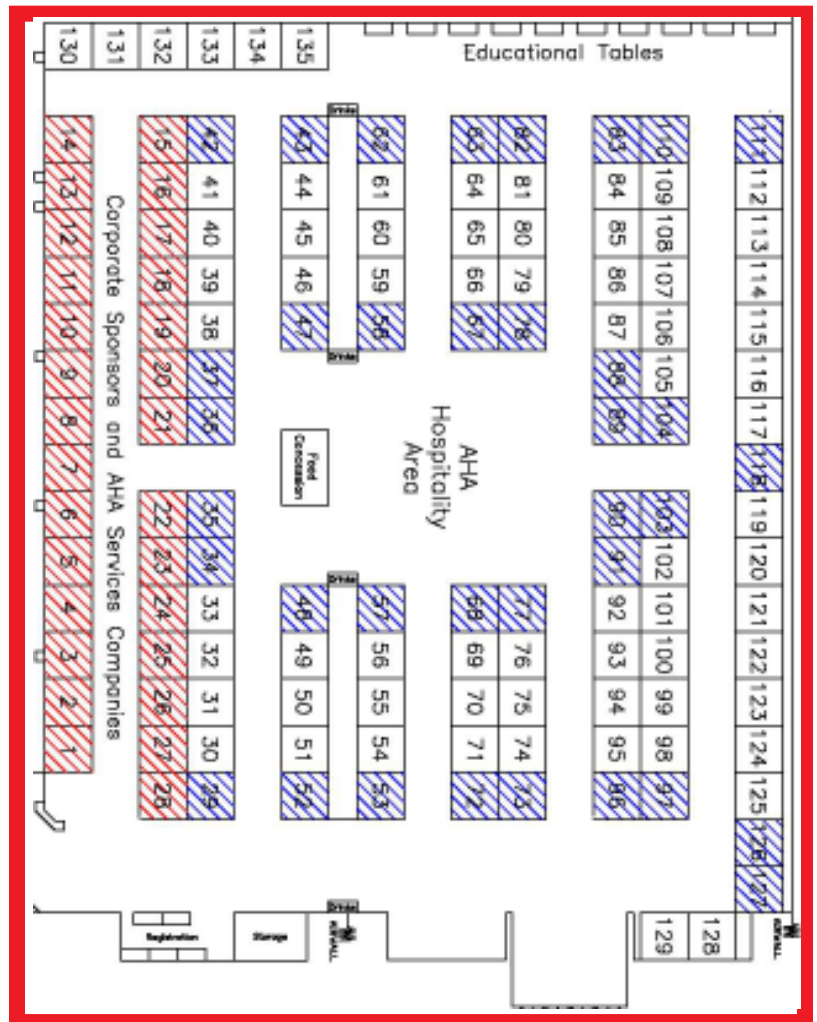
### Rental Fee Includes:

- 8' background drapery and 3' side rails
- Electricity, if requested
- Identification sign
- Carpeting throughout exhibit hall (including booths)
- 8' skirted table and 2 chairs
- Complimentary lunch (if requested)
- On-site list of attendees

### Exclusive Exhibit Hours:

Thursday, October 7, 1 – 4 p.m.

**Note: Booths 1-28 are reserved for Corporate Sponsors and AHA Services, Inc. endorsed companies.**



### Exhibitor Marketing Option – \$250

(See contract for payment information)

Your promotional flyer will be included in all attendees' packets. **Promotional materials may be no larger than 8 1/2 x 11 inches and restricted to one sheet of paper – no exceptions, please.** Materials (400 copies) **must** be received in the AHA office no later than September 24, 2010 to be included.

No refunds will be issued if materials are not received by the deadline. Option available only to exhibiting or sponsor companies. No exceptions.

## AHA EXHIBIT RULES AND REGULATIONS

It is the responsibility of all Exhibitors to read and follow the rules and regulations listed below. An attestation is provided for signature on the AHA Exhibit Booth Registration and Contract.

1. **SPONSORSHIP/PURPOSE:** The AHA Annual Meeting and Trade Show is sponsored by the Arkansas Hospital Association, a not-for-profit corporation. The purpose of the Annual Meeting is to provide educationally oriented service to the healthcare field, its personnel and related associations; to offer a forum for the exchange of information on health-related issues, services, skills and technology; and to promote effective two-way communications between healthcare providers and suppliers of related products and services. The terms "AHA" or "Association" used in these regulations shall mean the Arkansas Hospital Association, and, as the context requires, its employees acting for the AHA in the management of the trade show.
2. **EXHIBIT DATE AND HOURS:** The exhibit area will be opened to Annual Meeting attendees on **Thursday, October 7, from 1:00 – 4:00 p.m.** A reception will be held from 3:30 to 4:00 p.m.
3. **ELIGIBILITY:** The technical exhibit area is opened to exhibitors whose products and services are directly related to the healthcare field. Acceptance of exhibitors is at the sole and absolute discretion of the Association. An application to exhibit is not accepted until the exhibitor is notified by the Association in writing of the acceptance, and any such acceptance is subject to the conditions and requirements contained in these Rules & Regulations and within the exhibitor contract.
4. **APPLICATION FOR EXHIBIT SPACE:** Applications for space are submitted on the AHA Exhibit Booth Registration and Contract form. Return the form, along with the deposit, to: Betty Sipes, Exhibits Manager, Arkansas Hospital Association, 419 Natural Resources Drive, Little Rock, Arkansas 72205. No telephone reservations will be accepted. **EXHIBIT SPACE WILL NOT BE HELD WITHOUT A DEPOSIT.** Upon acceptance, confirmation will be mailed to the contact person and serve as a record of space assignment. Each firm represented at the Annual Meeting must have contracted for space.
5. **BOOTH RENTAL RATES AND DEPOSITS:** All trade show booths are ten feet by ten feet. Space assignment shall not be less than one booth or multiples of that size at a rental rate of: **\$875 for premium booths (\$1025 after 8/13/10) or \$775 for all other booths (\$925 after 8/13/10), which includes draping, 8' table, basic electricity (if requested), 2 chairs, carpet and company sign.**

A deposit of 50% of the total payment for exhibit space rental is required with the return of the AHA Exhibit Booth Registration and Contract form; however, the entire space rental fee may be sent with the registration. The balance in full must be paid on or before August 13. The entire fee is due on all new applications after August 13. **Exhibitors will not be allowed to occupy space until payment is made in full.** Checks should be made payable to the Arkansas Hospital Association. MasterCard and Visa are accepted.

6. **ASSIGNMENT OF SPACE:** Booth space will be assigned according to the following criteria: priority for companies that exhibited the prior year, preference of the exhibitor; number of spaces requested; date of receipt and acceptance of AHA Exhibit Booth Registration and Contract form; and the dispersion of similar exhibits. Every effort will be made to assign the booth space required or the next closest location. The final assignment of booth space is, however, at the sole discretion of the Association. After final assignment of booth space, the Association reserves the right to rearrange the floor plan and may relocate any exhibit in its discretion. However, the exhibitor will be consulted prior to such relocation.

The "AHA Educational Exhibits" section is reserved for Arkansas member institutions wishing to display educational materials only. Corporate Sponsors and AHA Services, Inc. endorsed companies will be given the opportunity to display in a special area, booths 1-28.

7. **REFUNDS AND CANCELLATIONS:** If written notice of space cancellation is received by the Association prior to September 17, a full refund less a \$50 administrative fee will be made. If space is cancelled on or after September 17, no refunds will be made and the outstanding balance will be due the Association. If, however, the Association is able to rent the space to another exhibitor, the rent paid will be refunded, less a \$50 administrative fee. The Association is under no obligation to solicit a replacement exhibitor.
8. **SUBLETTING OF SPACE:** The subletting, assignment, or apportionment of the whole or any part of the assigned booth space by any exhibitor is prohibited. No exhibitor may permit any other party to exhibit in their space any products and/or services other than those manufactured or sold by the contracting exhibitor within the regular course of their business, nor permit the solicitation of business by others within their space. If an exhibitor has affiliated with another business entity to offer one or more products or services in the regular course of its business, the exhibitor may exhibit such product or service within their booth space and give credit to the affiliated business entity *only* with the express written permission of the Association.
9. **BOOTH CONSTRUCTION AND ARRANGEMENT:** Standard exhibit booths will be supplied and erected by the Association, consisting of a draped background 8 feet high and draped side partitions 3 feet high. The official booth height is eight feet. The entire exhibit hall, including all booths, is carpeted. If an exhibitor desires a deviation from the booth space requirements (10 feet by 10 feet by 8 feet), permission must be obtained from the Arkansas Hospital Association. All exposed, unfinished parts of an exhibit must be draped to present an attractive appearance. Inspections of the exhibits will be made during setup time and effort made to advise the exhibitor if any deviation from the exhibit rules is noted.
10. **INSTALLATION OF BOOTHS:** Installation of exhibits at the Statehouse Convention Center will be from 5:00 p.m. on Wednesday, October 6 until 9:00 p.m., and Thursday morning, October 7, from 7:00 to 10:00 a.m. **NO EXCEPTIONS!**
11. **CONTRACTOR SERVICES AND INFORMATION:** The Association has selected The RoArk Group to serve as the official contractor to provide various services to exhibitors. These services include: shipping and drayage, labor for erecting and dismantling and booth equipment and furniture. All contractor services must be provided by The RoArk Group. Complete information, instructions and schedule of prices regarding shipping and drayage, labor for erecting and dismantling, furniture, etc., will be included in the Exhibitor's Service Kit to be forwarded after space has been confirmed. An Exhibitors' Service Center will be maintained on the exhibit floor to facilitate service requests from exhibitors. Payment for services provided to the exhibitors by the official contractor is the **responsibility of the respective exhibitor.** All services not ordered in advance of September 25, must be procured through the Exhibitors' Service Center, which will be maintained in the exhibit area.
12. **EXHIBITOR HOUSING:** A block of rooms has been reserved at the Peabody Little Rock (which is adjacent to the Statehouse Convention Center), the Annual Meeting headquarters hotel. Hotel room rates are \$133 single or double occupancy. Each exhibitor is responsible for making his own room accommodations. The telephone number is 800-732-2639 (toll-free) or 501-906-4000.

13. **DELIVERY OF EXHIBIT MATERIAL:** Each exhibitor will be responsible for the delivery and removal of equipment and/or display material to and from the exhibit hall. The Association shall control all traffic into and out of the exhibit areas to minimize delays and tie-ups.
14. **SHIPPING AND STORAGE:** The Statehouse Convention Center will not accept shipments for storage. All arrangements must be made through The RoArk Group. Shipments will be delivered to the assigned booth space when the displays are set up. An information sheet detailing procedures for handing shipments to The RoArk Group will be included in the Exhibitors' Service Kit.
15. **DISMANTLING OF EXHIBITS:** Exhibits must be dismantled between 4:00 and 8:00 p.m., Thursday, October 7. All exhibits must be removed by 8 p.m., Thursday, October 7. The Arkansas Hospital Association will not be responsible for any materials left after this time. Exhibitors are responsible for making arrangements for prompt pickup for all outbound shipments. The official drayage contractor will be available to assist the exhibitors on Wednesday and Thursday.
16. **EXHIBITORS' REPRESENTATIVES:** Each exhibitor will name one individual to act as its authorized representative for all decisions regarding the exhibit throughout the duration of the exhibitor contract. Each exhibitor must provide an attendant within his exhibit space during opening hours of the Annual Meeting as defined above under "Exhibit Date and Hours." All attendants must be bona fide employees of the exhibitor, or representatives who receive commission, brokerage or salary from the exhibitor, but excluding representatives who maintain and own inventories of merchandise for resale.
- False certification of individuals as exhibitors' representatives, misuse of exhibitors' badges or any other method or device used to assist unauthorized persons to gain admission to the exhibit floor will be just cause for expelling the violator from the exposition or barring him from further entrance on the exhibit floor or removing his exhibit from the floor, without obligation on the part of the Association for refund of any fees. Upon the exercise of this authority by the Association, the exhibitor, for himself, his employees or his agents, waives any rights or claims for damage against the Association arising out of enforcement of this paragraph.
17. **EXHIBITOR REGISTRATION:** All exhibitors are to register their personnel in advance. Any additions or changes in registration made during the Annual Meeting must be certified by the exhibitor's authorized representative. Admission to the exhibit hall will be by official registration badge only. The official registration badge must be worn whenever the exhibitor is in the exhibit hall. **No badge will be issued until exhibitor registration fee is paid in full.** Representatives of vendor companies who do not wish to exhibit at the trade show or participate as a corporate sponsor of the annual meeting, but wish to attend annual meeting events, will be charged a registration fee of \$875 per person. **There will be no exceptions.**
18. **PRESENTATION OF PRODUCTS AND SERVICES:** The purpose of the Annual Meeting exhibit program is to further the education of healthcare professionals. The exhibits must be of an educational nature. The consummation of a sale, be it cash or charge, throughout the duration of the exhibit show is expressly forbidden. Contacts, however, may be made for future discussion of sale and delivery of products and/or services. The method and manner of sale shall be proper, and any exhibitor shall be subject to eviction, without refund, if his sales procedure is objectionable.
19. **SPECIAL VISUAL AND SOUND EFFECTS:** Audio visual and other sound and attention-getting devices and effects are permitted only in those locations and at such decibel intensity as, in the opinion of the Association, do not interfere with the activities of neighboring exhibitors. Operational equipment being demonstrated should not operate at noise levels which are objectionable to neighboring exhibitors. Moving equipment or machinery compressors or other apparatus must not create objectionable noise or sound.
20. **SECURITY AND LIMITATION OF LIABILITY:** The Association will provide peripheral security only in the exhibit hall during the exhibition period; however, the Association shall have no responsibility for the protection of the exhibitor's booth, materials, or displays during the Annual Meeting. Each exhibitor must make provisions for the safeguarding of its goods, materials, equipment and display at all times, and the exhibitor hereby releases the Association and the Statehouse Convention Center from any and all claims, losses, damages, and expenses arising out of any losses to any thereof.
- The exhibitor releases and waives any claim against the Statehouse Convention Center, the Association, and their respective board members, officers, directors, employees, contractors, and agents (hereinafter referred to as "Indemnitees") from any and all claims, losses, and damages arising from or in connection with any cause whatsoever, including without limitation, negligence, loss, theft, damage, or destruction of goods, or for any injury to itself, its agents, employees and contractors while in or about the exhibition premises. Exhibitor agrees to indemnify and to hold harmless and defend Indemnitees from any losses, claims, liabilities, damages, and expenses (including attorneys' fees) arising from whatever cause whatsoever, including without limitation property damage or loss and injury or harm to persons, arising out of or caused by exhibitor's maintenance, use, set-up, construction, removal and operation of its exhibit and booth, or the acts or failure to act of the exhibitor and its officers, directors, employees, agents, contractors and invitees while in or about the Statehouse Convention Center or the Peabody Little Rock for the AHA Annual Meeting and Trade Show and from any breach of the exhibitor contract.
21. **IRREGULAR ACTIVITIES:** All business activities of the exhibitor must be within the exhibitor's allocated exhibit space. In keeping with the nature of a healthcare professional meeting, undignified promotional methods and/or materials considered to be objectionable by the Association are expressly prohibited. To ensure the quality of the meeting any uncommon promotional techniques should have prior Association approval. Distribution of refreshments or other products for consumption on the premises, not manufactured by or specifically related to the sales activities of the exhibitor, shall not be permitted.
- All foodstuffs and beverages are controlled by an exclusive agreement with the Statehouse Convention Center's caterer. If samples of these items are to be part of the exhibit, approval from the Association is required. Where food products are permitted to be served, the preparation of such foods cannot cause odors considered to be offensive or objectionable to other exhibitors or registrants. Exhibitors are liable for any damage caused by fastening displays or fixtures to the building floors, walls, or to the standard booth equipment. No part of any exhibit, or any signs relating thereto, shall be posted, nailed, screwed or otherwise attached to columns, walls and floors.
22. **SOCIAL FUNCTIONS:** Any exhibitor wishing to sponsor a social function during the Annual Meeting must do so with the approval of the Arkansas Hospital Association. No social functions, however, will be permitted during exhibit hours or during educational sessions.
23. **RULES A PART OF CONTRACT:** These rules and regulations are to be considered as a part of all exhibitor contracts. The Association reserves the right to interpret them as well as make final decisions on all points which the rules and regulations do not cover.

## 2009 AHA Annual Meeting and Trade Show Sponsors and Exhibitors

Acute Care, Inc.  
Administrative Consultant Service, LLC  
Advanced  
AHA Services, Inc.  
AHA Workers Compensation Self-Insured Trust  
Alberici Healthcare Constructors  
Alliance Imaging  
Altus Architectural Studios  
AMCO  
American Data Network  
American Red Cross  
Amerinet, Inc.  
ArCom Systems, Inc.  
**Arkansas Association of Hospital Trustees**  
Arkansas Auxiliary of Gideons International  
**Arkansas Blue Cross and Blue Shield**  
**Arkansas Foundation for Medical Care**  
Arkansas Health Care Access Foundation, Inc.  
**Arkansas Health Executives Forum**  
Armstrong Medical  
Baptist Health EICUcare  
**BKD, LLP**  
**Care Improvement Plus**  
careLearning.com  
Carstens  
Community Health Centers of Arkansas  
Cooper Medical  
CoreSource, Inc.  
Cornerstone Physician Management Group  
**Correct Care, Inc.**  
CPSI  
CQI Solutions  
Crest Services  
**Cromwell Architects Engineers**  
**Custom Software Systems, Inc.**  
Disability Determination for Social Security  
DocuVoice LLC  
Dow Building Services  
Durfold, Inc.  
Electronic Data Systems (EDS)  
EmCare, Inc.  
Emdeon Business Services  
Emergency Staffing Solutions  
**Engelkes & Felts**  
**Exit Marketing**  
EZ Way Inc.  
First Choice Cooperative  
Flintco Constructive Solutions  
**Franklin Collection Service, Inc.**  
Gresham Smith and Partners

Guldmann Inc.  
Guromed USA, LLC  
**Hagan Newkirk Financial Services**  
HealthCareSource HR  
HEALTHeCAREERS Network  
Healthland  
HealthLink, Inc.  
Hill-Rom Company, Inc.  
HMN Architects, Inc.  
Horne CPAs and Business Associates  
Hubble-Mitchell & Associates  
Hughes, Welch & Milligan, Ltd.  
Humanscale Healthcare  
In10sity Interactive  
Inman Construction Corp.  
Innerplan Office Interiors  
Intego Systems, Inc.  
Jay S. Stanley & Associates  
Johnsonite  
Kwalu, Inc.  
Lincoln Healthcare, LLC  
Maxim Healthcare Service  
Medical Accounts Receivable Systems  
Medical Office Systems  
MEDITECH  
MediTract, LLC  
Mercy Health Plans  
Merritt, Hawkins & Associates  
Meyer Roofing & Sheet Metal, Inc.  
Mobile Instrument Service  
MTM Recognition  
MultiPlan, Inc.  
Murray Company  
**Nabholz Construction**  
NovaSys Health Network  
Opus Healthcare Solutions  
Patient Line Products  
Pentax Medical Company  
Philips Healthcare  
**Polk Stanley Wilcox Architects**  
PPOplus  
Press Ganey Associates, Inc.  
Primaris  
Professional Credit Management, Inc.  
Publishing Concepts, Inc.  
QualChoice  
Quest Diagnostic Nichols Institute  
**Ramsey, Krug, Farrell & Lensing**  
Robins & Morton  
Service Professionals Inc.  
Shannon Sales, Inc.  
**Siemens Medical Solutions, Inc.**  
Sign Systems, Inc.  
Signet Health Corporation  
Snell Prosthetic & Orthotic Laboratory  
Southeast Imaging

Staff Care Inc.  
**Stephens Inc.**  
TEAMHealth  
Teletouch Paging, LP  
The College Network  
The Delta Companies  
The Estopinal Group  
The SSI Group, Inc.  
TIAA-CREF  
TimeLine Recruiting, LLC  
Trane Arkansas  
TRO Jung/Brannen  
UAMS Rural Hospital Program  
Unistrut Arkansas  
United Healthcare Medicare Solutions  
US Foodservice  
USDA, Rural Development  
Valley Services, Inc.  
VCC  
Vision Service Plan  
Voice Products, Inc.  
Windsor Health Plan, Inc.  
Wittenberg Delony & Davidson Architects  
Workplace Resource of Little Rock

*Corporate Sponsors listed in red*

