

## REGISTRATION

**WHAT:** SAHPMM 2017 Fall Conference

**WHERE:** Arkansas Hospital Association,  
Little Rock

**WHEN:** Friday, October 13, 2017

**REGISTRATION FEE:**

\_\_\_ SAHPMM Member Registration (complimentary)

\_\_\_ \$40 Non-Member Registration  
(includes 1 year SAHPMM membership)

**PERSON ATTENDING:**

Name

Title

Hospital/Institution

Mailing Address

City, State & Zip

Phone

Fax

E-Mail Address

**PLEASE REGISTER (by mail or fax) NO  
LATER THAN OCTOBER 10 TO:**

SAHPMM  
419 Natural Resources Drive  
Little Rock, AR 72205  
Telephone (501) 224-7878  
Fax (501) 224-0519

**Emailed registrations will not be accepted.**

## Society for Arkansas Healthcare Purchasing and Materials Management 2017 Fall Conference

Arkansas Hospital Association  
419 Natural Resources Drive  
Little Rock

**October 13, 2017**

### AGENDA

**8:30 a.m. Registration and Refreshments**  
*Sponsored by: Vizient*

**8:55 a.m. Welcome**  
**Fred Looper, RN, FCS, SAHPMM**  
President; Director of Central  
Services, North Arkansas Regional  
Medical Center

**9:00 a.m. Central Sterile & Purchasing  
Challenge: New Regulations, New  
Laws & the Pressure to Reduce Costs**  
**Mary Olivera, MHA, CRCST, CHL,**  
FCS, Senior Director and Sterile Pro-  
cessing Practice Lead, Nexera, Inc.

The Central Sterile (CS) department is responsible for the decontamination, preparation, sterilization and control of all surgical instruments and equipment used in all clinical areas of the hospital. Instrument cleaning and safety are directly related to hospital acquired conditions, which can result in financial penalties, accreditation survey failures and patient injury. Recent media reports of substandard sterilization practices causing patient safety issues have resulted in greater scrutiny for CS departments and their ability to adhere to medical device manufacturer's instructions for use (IFUs for cleaning and sterilization). This presentation will provide attendees with a roadmap to facilitate the purchase of products needed for sterile processing that adhere to IFU's and successfully decrease over-all costs; ensure adherence to Joint Commission policies and procedures; reduce hospital-acquired infections; and strengthen relationships within and across all service levels.

**10:15 a.m. Break**

**10:30 a.m. Keep Calm & Make an Educated  
Decision: An Informed  
Approach to Value Analysis**  
**Jeff Ashkenase, MPA,** Executive  
Vice President, Nexera, Inc. and  
Greater New York Hospital Associ-  
ation Services, Inc.

Supply chain plays an integral role in successful value analysis. In its ideal form, the Cost, Quality and Outcomes (CQO) concept enables value analysis, which in turn enables providers to achieve the triple aim through the supply chain. The supply chain, uniquely positioned at the intersection of cost, quality and outcomes, is best positioned to lead and manage value analysis efforts. But, before embarking on the path to value analysis, supply chain leaders must be sure that their departments are appropriately equipped to identify opportunities and lead change management. This presentation will provide information on how to assess if your team is ready to lead best practice value analysis and will give tips for overcoming common challenges by optimizing the human and data resources already on hand.

**11:45 a.m. Lunch (provided)**

**12:15 p.m. Business Meeting**

**12:30 p.m. Work-life Balance: SOULutions for  
Stress**  
**Kim Worlow, CPC, ELIMP,** Leader-  
ship Trainer and Coach, InspireMe

An interactive, entertaining and, most of all, thought provoking presentation guaranteed to shift your thinking about managing stress and your valuable time. If we cannot rid ourselves of stress, how about new ways to respond and change the way we define it in the first place. This presentation includes humor, inspirational videos and reflective self-discovery activities. You will gain a new point of view and strategies that will definitely impact your personal and professional life!

**2:00 p.m. Break**

**2:15 p.m. Round Table Discussion**

**3:15 p.m. Evaluations and Adjournment**

## SPEAKER BIOS

**Jeff Ashkenase, MPA** is the executive vice president at Nexera, Inc. and GNYHA Services, Inc. He oversees the value analysis, sterile processing and workforce and management solutions services at Nexera. He has worked in the health care industry for more than 20 years in the non-profit, managed care, group purchasing and government settings. Jeff also leads the Business Strategy, Analytics and Technology, and Strategic Contracting divisions of GNYHA Services, where he oversees the medical/surgical, clinical and diagnostic services, and custom contracting teams as well as directing regional contracting strategies designed to produce significant financial and operational benefits. Throughout his career he has been responsible for managing costs, system implementations, optimizing the supply chain and improving decision support and the budgeting process through the use of technology. He earned his BA from State University of New York at Albany and his MPA from New York University Wagner.

**Mary Olivera, MHA, CRCST, CHL, FCS** is senior director and sterile processing practice lead at Nexera, Inc. Mary has over 20 years of experience in numerous roles in health care sterile processing, distribution and materials management. She actively participates in monitoring, surveying and training interdepartmental staff in proper cleaning, decontamination and sterilization practices, and is deeply committed to standardizing interdepartmental processes. Mary has extensive knowledge of TJC, AAMI, OSHA, CDC and DOH regulations. She specializes in budgeting, change management, inventory management, process engineering, program and project management, supplier relationships, quality control, Six Sigma, supply chain and total quality management.

**Kim Worlow, CPC, ELIMP** is the leadership trainer and coach for InspireMe. Kim is certified through the Institute for Professional Excellence in Coaching and holds a master's degree from the University of Illinois. With over 25 years of experience in leadership development, she supports leaders to become more confident, powerful and authentic. Kim specializes in helping professionals accelerate their growth, achieve excellence as leaders and accomplish all of their career and life goals.

## DRESS CODE

Casual attire is acceptable for the conference.

## CANCELLATION POLICY

Registration has been waived for this conference, however the amount of food ordered will be based on the number of those registered. [If you cannot attend this conference, please cancel before October 9, 2017.](#)

## QUESTIONS

For questions regarding this conference, contact Romeeka Taylor at [rtaylor@arkhospitals.org](mailto:rtaylor@arkhospitals.org) or by phone at (501) 224-7878.

## MEETING LOCATION

The 2017 Fall Conference will be held at the Arkansas Hospital Association, 419 Natural Resources Drive, Little Rock. For driving directions, please visit the AHA website at [www.arkhospitals.org](http://www.arkhospitals.org).

## HOTEL INFORMATION

AHA has made arrangements with nearby hotels for reduced rates on sleeping rooms. Please see information accompanying this program brochure.

## CONTINUING EDUCATION

Continuing education credit hours have been applied for through the Association for Healthcare Resource and Materials Management.

*Thank You to our  
Conference Sponsor*

**vizient**<sup>TM</sup>

# Society for Arkansas Healthcare Purchasing and Materials Management

An affiliate of



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[www.SAHPMM.org](http://www.SAHPMM.org)