ANNOUNCING
The 7th ANNUAL
ARKANSAS STATEWIDE
PREPAREDNESS
CONFERENCE

September 27-28, 2010

Learn, Share, Plan, Prepare - For Arkansas
The Statehouse Convention Center
Markham and Broadway
Little Rock, AR

CONFERENCE THEME
Bridging the Gap: Building Preparedness Solutions and Partnerships

JOINTLY SPONSORED BY
Arkansas Children's Hospital
AR Department of Emergency Management
AR Department of Health
AR Hospital Association
Arkansas Office - Federal Bureau of Investigation
Arkansas Tech University
University of Arkansas for Medical Sciences
College of Medicine – Office of CME and UAMS Partners for Inclusive Communities

WHO SHOULD ATTEND
Fire Fighters – First Responders – Healthcare Professionals – Law Enforcement – Hospital
Preparedness Coordinators – Public Health Professionals – School Administrators and Nurses
Disability Providers – Volunteer Coordinators – Nursing Home Administrators – Mental Health
Professionals – State and Local Government Officials

For information about the conference call: 501-661-7962 or visit our CME Website at www.uams.edu/cme
Room blocks are being held at the Doubletree and the Peabody Hotels.
For Doubletree reservations, call 501-372-4371.
For Peabody reservations, call 1-800-PEABODY (732-2639)
To obtain the special conference room rates you, must indicate that you are attending the
Arkansas Statewide Preparedness Conference
General Registration Fee: $100.00    Student Registration Fee: $35.00
To register online, follow the link http://www.uams.edu/cmeresister
CONFERENCE GOAL
The focus of the 7th Annual Arkansas Statewide Preparedness Conference is to foster partnerships that will enhance our abilities in planning and improving our efficiency in response when disasters occur in Arkansas and beyond its borders. We will take a look at past experiences and lessons learned in order to be better prepared to meet the challenges of the future.

TARGET AUDIENCE
This educational activity is designed for all professionals involved in emergency preparedness planning and recovery.

OBJECTIVES
At the conclusion of this activity the participant will be able to:
- Discuss the role of the American Red Cross in planning for and responding to disasters.
- Discuss the principles of the FireWise Safety Plan for Arkansas communities.
- Learn the elements of a RAN, Rapid Assessment of Needs as a means of communicating the needs of a community affected in a disaster situation.
- Discuss the importance of successful media interface during disaster response.
- Appraise the various roles and challenges of first responders, disaster managers, healthcare professionals and other public safety officials in the management of disaster response.
- Discuss lessons learned from experiences in the Haiti earthquake disaster recovery efforts.
- Discuss the guidelines of functional needs planning for people with disabilities in response to disaster recovery efforts.
- Discuss the current status in the implementation process for the Arkansas Trauma System.
- Discuss the impact that ATU’s Center for Preparedness and Response will have in planning, training, and responding to emergency situations in the future.
- Discuss FEMA’s plan to promote, on a grassroots level, efforts to improve disaster readiness on a personal as well as organizational level.
- Identify the successes and lessons learned from the recent H1N1 pandemic episode.
- Provide information on the development of the Medical Reserve Corp program in Arkansas or Provide information on the new direction of the Medical Reserve Corp program in Arkansas or Discuss the benefits of the Medical Reserve Corp for communities in Arkansas
- Inform volunteers of the liability protection they have when responding to a disaster

CONTINUING EDUCATION CREDITS

CHES CE Credits
An application has been submitted to the Society of Public Health Education (SOPHE) for Continuing Education Contact Hours (CECH) for certified health education specialists (CHES). SOPHE, including its chapters, is a designated multiple event provider of CECHs by the National Commission for Health Education Credentialing.

EMT/Paramedic CE Credits
The Arkansas Department of Health’s Section of EMS and Trauma System for has approved all sessions of this activity for EMT continuing education credits. Up to 11.75 CE credits are available.

Nursing CE Credits
UAMS Partners for Inclusive Communities is an approved provider of continuing nursing education by the Arkansas Nurses Association (ArNA). The Arkansas Nurses Association is an accredited approver by the American Nurses Credentialing Center’s Commission on Accreditation (ANCC-COA). This activity provides 11.75 contact hours.

Physician Continuing Medical Education Credits
Application for CME credit has been filed with the American Academy of Family Physicians. Determination of credit is pending.

Other CE Credits
Continuing Education Credits will be requested for law enforcement officials, long-term care administrators, and pharmacists.
7:15 - 8:00  **REGISTRATION/CONTINENTAL BREAKFAST/VISIT EXHIBITS**

8:00 - 8:05  Welcome/Acknowledgements/Introductions

8:05 - 8:15  Opening Remarks: TBD

8:15 - 9:00  The Role of the FBI in Disaster Preparedness and Recovery Efforts
Valerie Parlave, Special Agent in Charge

9:00 - 9:40  Public Health Assessment of in Disaster Situations
Bryan Clardy, MD

9:40 - 9:55  Medical Reserve Corps: Volunteers building Strong, Healthy, and Prepared Communities
Stacy Sayre, Region VI Coordinator

9:55 - 10:15  **BREAK/VISIT EXHIBITS**

10:15 - 10:55  Role of the Red Cross in Disasters
Roger Elliott, Preparedness and Response Officer

10:55 - 11:40  Recognition and Identification of Hazardous Materials
Kenny Harmon, Hazardous Materials Program Manager

11:40 - Noon  The Albert Pike Disaster: A Brief Overview
Bill Barnes; Lt. Greg Rae; and Sgt, Russ Carmack

Noon - 1:00  **LUNCH**

1:00 - 1:40  FireWise and the Community Wildfire Protection Plan (CWPP)
Matthew Simpson, FireWise Program Coordinator

1:40 - 2:20  Crisis Communication: The Importance of Successful Media Interface
Rick Ihde, EdD, Associate Professor

2:20 - 2:35  **BREAK/VISIT EXHIBITS**

2:35 - 3:10  Why it's Safe to Volunteer: The PREP Act Protection
Rick Hogan, JD, MPH

3:10 - 3:50  Functional Needs Planning
Partners for Inclusive Communities
Ms. Vanessa Nehus, Program Manager
Ms. Cheryl Vines, Executive Director

3:50 - 4:30  Haiti: A Disaster Recovery Update
Mark C. Merritt, President – Witt Associates
Witt Associates is a public safety and crisis management consulting firm based in Washington, D.C., with offices located throughout the country. Witt Associates has unrivaled experience and hands-on knowledge of emergency preparedness, response, recovery and mitigation services. Witt Associates bridges government agencies and non-profits with industry and citizens as they assist state and local governments to prepare for and recover from disasters and crisis.

4:30 - 5:30  Panel Discussion: Report from Haiti
Facilitator: Mark C. Merritt
Panelists: Lance Faddis, MD; Aaron H. Gardner, MD; Deborah Quade, MD, FAAP, FACP; Angie Titus, APN

5:30  **ADJOURN**
Tuesday, September 28, 2010

7:30 - 7:55 REGISTRATION

7:50 - 8:00 Welcome (Acknowledgements and Introductions)

8:00 - 8:50 Arkansas Trauma System: Implications for Planning and Management
       Todd Maxson, MD

8:50 - 9:30 Burn Center Transfer Criteria and Procedures
       Anjay Kumar Khandelwal, MD

BREAK

9:45 - 10:25 Center for Preparedness and Recovery
       Ed Leachman, MS, Assistant Professor

10:30 - 11:00 Responders and Family Preparedness
       Captain Alicia Welch, DHS/FEMA CHDS Alumni Fellow

11:00 - 11:30 Social Networking and Disaster Notification
       Doug Brown, PhD(c), MS, CHEP, NREMT-B

11:30 - 12:30 Panel: Pandemic Flu: Lessons Learned
       Facilitator: Donnie A. Smith
       Panelists: Margo Bushmaier, BSN, RN, MSN, NCSN; Paul K. Halverson, DrPH, MHSA, FACHE
       Robert Holeyfield, MEd; Ed Kostiuk, Emergency Manager; W. Matthew Linam, MD, MS

12:30 ADJOURN
ARKANSAS STATEWIDE PREPAREDNESS FACULTY

Bill Barnes
Chief, Joplin Fire Department
Mountain Harbor, AR

Doug Brown, PhD(c), MS, CHEP, NREMT-B
Emergency Management Coordinator
Arkansas Children’s Hospital

Margo Bushmiaer, BSN, RN, MSN, NCSN
Coordinator of Health Services
Little Rock Public Schools

Sgt. Russ Carmack, Team Logistics/Staff Supervisor
Arkansas Game and Fish Commission
Enforcement Division Disaster Response Team

Bryan Clardy MD, FFAFP
Clinical Assistant Professor of Family Medicine,
AHEC Fort Smith; WARVMRC Unit Coordinator
AR-1 DMAT Medical Officer/Operations Chief

Roger Elliott
Preparedness and Response Office
American Red Cross of Greater Arkansas

Lance Faddis, MD
Garrett-Goss Clinic
Centerton, AR

Aaron Gardner, MD
Pediatric Chief Resident
UAMS/ACH/National Disaster Medical System

Paul K. Halverson, DrPH, FACHE
Director and State Health Officer
Arkansas Department of Health

Kenny Harmon
Hazardous Materials Program Manager
Arkansas Department of Emergency Management

Rick Hogan, JD, MPH, General Counsel
Arkansas Department of Health
Arkansas State Board of Health

Robert Holeyfield
Emergency Planning Manager
Entergy Corporation Arkansas Nuclear One

Rick Ihde, EdD
Associate Professor
Emergency Management, Arkansas Tech University

Anjay Kumar Khandelwal, MD
Assistant Professor
UAMS/Arkansas Children’s Hospital
Director, Burn Center
Arkansas Children’s Hospital

Ed M. Kostiuk, BS
Emergency Manager/Response Coordinator
Oklahoma State Department of Health

Ed Leachman, MS, Assistant Professor
Emergency Management
Arkansas Tech University

W. Matthew Linam, MD, MS
Assistant Professor
UAMS/Arkansas Children’s Hospital

R. Todd Maxson, MD
Associate Professor
UAMS/Arkansas Children’s Hospital

Mark Merritt, President
Witt Associates

Vanessa Nehus
Program Manager
UAMS Partners for Inclusive Communities

Valerie Parlave, Special Agent in Charge
Little Rock Field Office
Federal Bureau of Investigation

Deborah Quade, MD, FAAP, FACP,
TLC Med-Peds Clinic
Benton, AR

Lt. Greg Rae, Field Operations Commander
Arkansas Game and Fish Commission
Enforcement Division Disaster Response Team

Stacy Sayre, Region VI Coordinator
Medical Reserve Corp
US Dept. of Human Services

Matthew Simpson
Program Coordinator
Arkansas Forestry Commission

Donnie A. Smith, Director
Center for Health Protection
Arkansas Department of Health

Angie Titus, APN
TLC Med-Peds Clinic
Benton, AR

Cheryl Vines
Executive Director
Arkansas Spinal Cord Commission

Captain Alicia Welch
Alumni Fellow
Department of Human Service/FEMA CHDS
REGISTRATION FORM
7th ANNUAL ARKANSAS STATEWIDE PREPAREDNESS CONFERENCE
Monday, September 27–Tuesday, September 28, 2010
The Statehouse Convention Center
Little Rock, Arkansas

Last Name ___________________________________ First Name ___________________________________ MI __________

Discipline/Job Title and Degree(s) ______________________________ SS#: Last 4 digits XXX-XX- __________

Affiliation/Clinic/Firm ________________________________________

Address ______________________________________ City __________________________ St _____ Zip ________

Daytime phone_________________________ Fax____________________ E-Mail __________________________

REGISTRATION FEES
Registration fee: $100.00
Student registration fee: $35.00 (must have written authorization or current student ID)
On-site registration fee: $125.00
On-site student registration fee: $50.00

CANCELLATION FEE
A $25.00 fee will be charged for ALL cancellations.

ACCOMMODATIONS
We are committed to making this Conference accessible to all individuals. Please describe below any dietary restriction or auxiliary aid(s) or service(s) which you need to participate in the conference. Most requests can be accommodated if notification is received by September 13, 2010. You will be notified if we are unable to meet your request.

☐ Dietary restriction(s) __________________________________________

☐ Auxiliary aid(s) and/or service needs __________________________________________

PAYMENT METHOD
Credit Card: ☐ Visa ☐ MC ☐ Discover ☐ AMEX  Card #: __________________________ Expiration Date: __________

Check ☐  Make checks payable to UAMS CME

Complete this registration form and send by mail or fax to:

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Date Entered____________

For information call: 501-661-7962 - E-Mail: Ms. Valerie Thomas, CME Registrar vdthomas@uams.edu