



The Internet of Healthy Things

Webinar NE062117

Wednesday, June 21, 2017

1:30 p.m. – 2:30 p.m. (CDT)

Overview

By 2020, experts predict that more than 20 billion everyday objects will be able to capture, receive and share data via a vast, interconnected global network linked together by inexpensive sensors, GPS and “the cloud.” Just around the corner, real time biometric data will be automatically captured and used to learn more about the impact of lifestyle on chronic diseases and wellness, and ultimately change behavior to improve our health. Connecting to the Internet of Healthy Things (IoHT) presents a huge opportunity for all sectors of business and society, including payers, providers, pharma and biotech companies, and technology vendors, as well as newcomers to the space with fresh, creative ideas.

The business of health care is changing dramatically, with providers taking on risk for population-level care and consumers buying insurance on exchanges and paying a much larger part of their bills. And all of this medical information is available to patients on the Internet. The disease burden is changing, too, as we’ve largely conquered acute illnesses, such as infections, and must now deal with the ever-growing specter of lifestyle-related, chronic silent killers such as diabetes, hypertension, high cholesterol and obesity. Using real-world examples, observations and recommendations from his new book, *The Internet of Healthy Things*, Dr. Kvedar describes the phenomena driving this trend and the business opportunities that arise from it.

Target Audience

CNOs, CMOs, CIOs, CTOs, Health Care Providers, Hospitals and Health System Executives, Physicians, Nurses, Health IT Leaders

Objectives

At the conclusion of this webinar, participants will be able to:

1. Have a clear understanding of the “Internet of Healthy Things” and how IoHT will change how we address health and wellness, and the impact this will have on companies, individuals and the health care system
2. Identify promising new technologies and programs that are already available to help manage chronic health conditions, engage individuals in their health and wellness, and improve adherence, engagement and clinical outcomes
3. Discover how provider organizations, payers and pharma/biotech companies are applying connected health technologies to improve all aspects of health care, health and wellness

Faculty

Joseph C. Kvedar, MD is creating a new model of health care delivery, developing innovative strategies to move care from the hospital or doctor’s office into the day-to-day lives of patients. He is the author of *The Internet of Healthy Things*, describing how everyday objects will capture and use real-time biometric data to ultimately change behavior to improve our health.

Under Dr. Kvedar’s two decades of leadership, Partners Connected Health has launched a number of innovative mobile health programs, virtual care initiatives and clinical research programs for the more than 1.5 million patients served at Partners HealthCare-affiliated hospitals, including Brigham and Women’s Hospital and Massachusetts General Hospital, community and specialty hospitals, community health centers, home care and other health-related entities. Partners connected health programs are helping providers and patients better manage chronic conditions, maintain health and wellness, and improve adherence, engagement and clinical outcomes.

Dr. Kvedar is serving as Program Chair for the Connected Health Conference, an industry defining event co-hosted by Partners Connected Health and the HIMSS Personal Connected Health Alliance (PCHAlliance). He is also a member of the PCHAlliance Board of Managers.

He is internationally recognized for his leadership and vision in the field of connected health, and has authored over 100 publications on the subject; the popular cHealth Blog provides his insights and vision for connected health. Dr. Kvedar serves as a strategic advisor at Mavericks Capital, Puretech Ventures and Qualcomm Life, and he is a judge for the Harvard President’s Challenge for Entrepreneurship. Dr. Kvedar is co-chair of the American Medical Association’s Digital Medicine Payment Advisory Group.

Certificates of Attendance

Certificates of Attendance will be issued to all registrants. These certificates should be placed on file at your hospital as evidence of attendance. Certificates of Attendance will not be awarded for recorded sessions.

Registration

\$175 for AHA Member Hospitals

Registration includes **one** internet connection and **one** telephone connection at **one** location, although there can be an unlimited number of participants from your organization in that **one** listening room.

Two days prior to the event, you will receive instructions and passwords for accessing the event, along with the slide presentation and other resource materials. It is the responsibility of the registrant to download and/or access presentation materials prior to the day of the event.

Participants should register at least five business days prior to the event to ensure optimal processing of conference materials. To register, please submit the attached registration form. If you have not received an e-mail with instructions ([via the e-mail provided on the registration form](#)) or if you are unable to download or open presentation materials, at least two business days prior to the event, please contact Anna Sroczyński at 501-224-7878 or asroczyński@arkhospitals.org. **Without payment (via check or credit card), your registration cannot be processed, and you will not receive connection instructions.**

Cancellation Policy

Refunds, minus a \$25 processing fee, will be granted if requests are received in writing by the AHA at least 5 business days prior to the program. No refunds will be issued after that date. Fax cancellation/refund requests to the Education Department at 501-224-0519.

REGISTRATION FORM

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Registration Fee

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Registration fee covers one or multiple participants at one location (**one connection per registration**) and includes one set of instructional materials/handouts. Upon receipt, additional handouts can be copied.

Name and Title of Contact Person _____

Organization _____

Mailing Address _____

City, State, Zip _____

Telephone _____ Fax _____ E-mail _____

Method of Payment

Check in the amount of \$_____ payable to the Arkansas Hospital Association is enclosed.

Credit Card # _____ Visa MasterCard (AmEx and Discover Not Accepted)

Cardholder's Billing Address (including zip code) _____

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Mail form and payment to

Education Department, Arkansas Hospital Association, 419 Natural Resources Drive, Little Rock, AR 72205; phone: 501-224-7878; or fax form with credit card information to 501-224-0519.