



# Getting the Most from Hospital or Health System Board Self-Evaluations

Webinar T4069

Thursday, September 14, 2017  
9:30 a.m. – 10:30 a.m. (CDT)

## Overview

A board has the ultimate responsibility for envisioning the future direction of the organization that it serves, as well as approving the organization's mission, vision, goals and strategies. However, to be effective, this group must meet its objectives and progress. One of five responsibilities of a board, the fifth is the most problematic – "The board is responsible for itself." The board has to monitor, critique and improve itself. Despite how critical a board self-evaluation is to effective governing, it is a tool that is often overlooked. Also essential for the board's success are identifying opportunities for improvement and providing its members with the proper support to solve its own issues. It's recommended that nonprofit boards conduct self-assessments every two years. Not only do these exercises help boards to hold themselves accountable, they form a platform from which to increase transparency, advancement and success.

## Target Audience

Board Members, CEOs and Board Liaisons

## Objectives

At the conclusion of this webinar, the participants will be able to:

1. Describe the importance of board self-evaluations and necessary areas of assessment
2. Explain how to conduct basic evaluations, as well as those that are more advanced
3. Demonstrate how to manage the results of a self-assessment to gain the most value
4. Discuss how to strengthen the board via performance improvement, objective communication and engagement

## Faculty

**J. Larry Tyler, FACHE, FHFMA, CMPE** is chairman and CEO of Practical Governance Group, a team of health care consultants and academicians passionate about good governance and the education of healthcare boards. He has presented on governance and career-related topics for health care organizations, universities and associations for nearly four decades, and co-authored *Practical Governance*, a Health Administration Press best-seller. He shares his knowledge as a health care executive recruitment consultant in the pages of *Tyler's Guide: The Healthcare Executive's Job Search* (fourth edition). Larry is also chairman emeritus of Tyler & Company, which, in 2013, became part of Jackson Healthcare, one of the largest health care staffing companies in the country.

## Certificates of Attendance

Certificates of Attendance will be issued to all registrants. These certificates should be placed on file at your hospital as evidence of attendance. Certificates of Attendance will not be awarded for recorded sessions.

## Registration

**\$150 for AAHT Member Hospitals**

**\$175 for AHA Member Hospitals not holding membership in AAHT**

Registration includes **one** internet connection and **one** telephone connection at **one** location and an unlimited number of participants from your organization in **one** listening room. **Hospitals holding membership in the Arkansas Association of Hospital Trustees receive a \$25 discount on registration.**

Two days prior to the event, you will receive instructions and passwords for accessing the event, along with the slide presentation and other resource materials. It is the responsibility of the registrant to download and/or access presentation materials prior to the day of the event.

Participants should register at least five business days prior to the event to ensure optimal processing of conference materials. To register, please submit the attached registration form. If you have not received an e-mail with instructions ([via the e-mail provided on the registration form](#)) or if you are unable to download or open presentation materials, at least two business days prior to the event, please contact Anna Sroczyński at (501) 224-7878 or [asroczyński@arkhospitals.org](mailto:asroczyński@arkhospitals.org). **Without payment (via check or credit card), your registration cannot be processed, and you will not receive connection instructions.**

### **Cancellation Policy**

Refunds, minus a \$25 processing fee, will be granted if requests are received in writing by the AHA at least 5 business days prior to the program. No refunds will be issued after that date. Fax cancellation/refund requests to the Education Department at (501) 224-0519.

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## **REGISTRATION FORM**

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### **Registration Fee**

**\$150 for AAHT Member Hospitals**

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Registration fee covers one or multiple participants at one location (**one connection per registration**) and includes one set of instructional materials/handouts. Upon receipt, additional handouts can be copied.

Name and Title of Contact Person \_\_\_\_\_

Organization \_\_\_\_\_

Mailing Address \_\_\_\_\_

City, State, Zip \_\_\_\_\_

Telephone \_\_\_\_\_ Fax \_\_\_\_\_ E-mail \_\_\_\_\_

### **Method of Payment**

Check in the amount of \$\_\_\_\_\_ payable to the Arkansas Hospital Association is enclosed.

Credit Card # \_\_\_\_\_  Visa  MasterCard *(AmEx and Discover Not Accepted)*

Cardholder's Billing Address (including zip code) \_\_\_\_\_

Expiration Date \_\_\_\_\_ CVV \_\_\_\_\_ Name on Card \_\_\_\_\_

Signature \_\_\_\_\_ Card Holder's Phone # \_\_\_\_\_

### **Mail form and payment to**

Education Department, Arkansas Hospital Association, 419 Natural Resources Drive, Little Rock, AR 72205; phone: (501) 224-7878; or fax form with credit card information to (501) 224-0519.