Seating is Limited to 40!

Arkansas Hospital Association &
Arkansas Health Executives Forum

Present

Improving Hospital-Physician Relations:
A Journey from Autonomy to Partnership

Engage Physicians in Support
of Organizational Goals

Target Audience
CEOs, Board Members, Physician Leaders and
Other Senior Executives

May 21, 2013

6 ACHE Face-to-Face Hours Provided

Arkansas Hospital Association
419 Natural Resources Drive
Little Rock, Arkansas
Arkansas Hospital Association &
Arkansas Health Executives Forum

Present

Improving Hospital-Physician Relations:
_A Journey from Autonomy to Partnership_

A 6 Hour ACHE Face to Face Workshop

This workshop will provide solutions to the frustration and disillusionment that often accompany attempts to engage physicians in partnerships.

**Attendees will learn to:**
- Develop and implement strategies to build trust and create sustainable partnerships with your medical staff during times of change
- Improve communications with physicians and successfully invest in physician leadership development
- Examine why physician culture presents barriers to collaboration and learn how to overcome those barriers
- Appreciate how the training of physicians influences their decision making and creates a source of limiting beliefs
- Effectively communicate with physicians and how to make them “an offer they cannot refuse”
- Appreciate the complexities involved in identifying and training physician leaders and explore approaches that effectively invest in physician leadership development
- Understand why managing relationships is the key to sustainable partnerships

**Agenda**

<table>
<thead>
<tr>
<th>Time</th>
<th>Activity</th>
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<tbody>
<tr>
<td>8:30 a.m.</td>
<td>Registration &amp; Refreshments</td>
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<tr>
<td>8:50 a.m.</td>
<td>Welcome and Introduction</td>
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<tr>
<td>9:00 a.m.</td>
<td>Program Begins</td>
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<tr>
<td>10:15 a.m.</td>
<td>Break</td>
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<tr>
<td>10:30 a.m.</td>
<td>Program Continues</td>
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<tr>
<td>12:00 noon</td>
<td>Lunch (provided)</td>
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<tr>
<td>1:00 p.m.</td>
<td>Program Continues</td>
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<tr>
<td>2:15 p.m.</td>
<td>Break</td>
</tr>
<tr>
<td>2:30 p.m.</td>
<td>Program Continues</td>
</tr>
<tr>
<td>4:00 p.m.</td>
<td>Evaluation &amp; Adjournment</td>
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</table>
**Faculty**

**Joseph Bujak, M.D.** is founder of Bujak and Associates, a healthcare consulting and teaching organization that addresses issues at the healthcare organization–provider interface. His areas of expertise include influencing physician culture, managing transformational change, enhancing patient safety and clinical quality and restoring joy to the healthcare professions. Dr. Bujak received his medical degree from the University of Rochester. He has authored and co-authored, respectively, the books *Inside the Physician Mind: Finding Common Ground With Doctors* and *Leading Transformational Change: The Physician-Executive Partnership*.

**Registration Fees and Additional Information**

The registration fee for this program is $550.

The Arkansas Hospital Association and Arkansas Healthcare Executives Forum’s sponsorship of this program allows us to offer you this $675 seminar for the reduced registration fee of $550.

*The workshop is limited to 40 attendees so early registration is suggested.*

**Workshop Location**

This workshop will be held at the Arkansas Hospital Association, 419 Natural Resources Drive, Little Rock. For driving directions, please visit [www.arkhospitals.org/driving.htm](http://www.arkhospitals.org/driving.htm). The Arkansas Hospital Association has made arrangements with nearby hotels for reduced rates on sleeping rooms. Please see information accompanying this program brochure.

**Continuing Education**

This program has been developed and is presented locally by the Arkansas Hospital Association and Arkansas Healthcare Executives Forum. The American College of Healthcare Executives has awarded 6 ACHE Face-to-Face Education credit hours to this program. To receive credit, your name MUST appear on the Sign-In Sheet.

**Refunds and Cancellations**

If cancellations are received in writing five business days prior to the date of the workshop, 50% of the registration fee is refundable. Registrants who cancel the day of the program or fail to attend must pay the entire fee. Substitutions, however, are permitted. Registrations that are phoned in or faxed are subject to the same cancellation policy. (*Note: All cancellations must be received in writing by the registrar.*)
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Arkansas Health Executives Forum
present
Improving Hospital-Physician Relations:
A Journey from Autonomy to Partnership
Registration Form

Name ____________________________________________  Title ________________________________
Organization ___________________________________________________________________________
Address _______________________________________________________________________________
City __________________________    State ______    Zip ___________     Telephone ________________
E-Mail _______________________________________    Fax ______________________

Registration Fee    $550 Per Registrant
The Arkansas Hospital Association and Arkansas Healthcare Executives Forum’s sponsorship of this program allows us to offer you this $675 seminar for the reduced registration fee of $550.

Method of Payment
☐ Check Enclosed (Please make checks payable to: Arkansas Hospital Association)

Credit Card:   ☐ VISA    ☐ MasterCard
*AmEx and Discover are NOT accepted.

Cardholder’s Number: ________________________________  Exp. Date: __________________
Cardholder’s Name: _____________________________________
(Please Print)
Cardholder’s Signature: ________________________________  Phone #: __________________

2 Ways to Register
☐  FAX:   501-224-0519
(Credit Card Only)
☐  Mail:    Education Department
Arkansas Hospital Association
419 Natural Resources Drive
Little Rock, AR 72205

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