



# Hospital & Physician Alignment: 20 Critical Bylaws Touchstones

Webinar NE-021512

Wednesday, February 15, 2012  
10:00 a.m. – 11:30 a.m. (CST)

## Overview

Many physicians are seeking either employment or contractual relationships with hospitals. Simultaneously, hospitals are pursuing closer ties with private physicians in order to better collaborate on clinical product line development designed to improve both quality of care and service and to meet community needs as ED on-call coverage. Many sets of existing medical staff bylaws have not recognized the changing nature of the hospital physician relationship and/or do not address critical issues that MSPs, CMOs, medical and senior management leaders struggle with while implementing alignment approaches. This Webinar will address these issues and suggest proven strategies for mid-course correction.

## Target Audience

CMO/VPMA, Medical Staff Officers, Medical Staff Bylaws Committee Members, VP Human Resources, Medical Staff Professionals

## Objectives

- Advise and influence medical staff and senior management leaders on the 20 critical bylaws provisions that should be considered and addressed when planning and implementing various alignment strategies and approaches
- Recognize the key reasons driving and alternative approaches for responding to the need for greater alignment between hospitals and physicians
- Draft bylaws language that is practical in reducing existing barriers that have traditionally been found in bylaws
- State a proven approach and process for designing alignment language in the bylaws and gaining approval by both physician and hospital leadership

## Faculty

Albert L. Fritz, MHA brings nearly 30 year's experience in healthcare management, leadership and consulting to his work with medical staffs and hospitals across the nation. He is a member of the HG Healthcare Consultants, LLC team specializing in accreditation and regulatory preparation and compliance. He particularly enjoys assisting medical staff leaders in designing bylaws and staff structures that promote greater collaboration between employed and private physicians and the hospital. He works extensively with hospital executives and medical staff leaders to enhance the effectiveness of the medical staff while reducing its complexity. Mr. Fritz regularly consults and speaks on a wide range of medical staff and healthcare management issues including credentialing and privileging, evaluating alternative accreditation options, medical staff leadership, medical staff integration and mergers, and Board, Senior Management, and Medical Staff relations. He also serves as the administrative director of an external clinical review service.

Prior to joining HG Healthcare Consultants, Mr. Fritz's administrative positions included the CEO at the Millard Fillmore Suburban Hospital in Amherst, New York; Vice President, Administration at Millard Fillmore Gates Circle Hospital in Buffalo, New York; and Assistant Administration at Kenosha Memorial Hospital in Kenosha, Wisconsin.

Mr. Fritz received his Master's Degree in Hospital and Healthcare Administration from Xavier University. He is a member of the faculty of the American College of Physician Executives, The Medical Leadership Institute of the Governance Institute and a Diplomat in the American College of Healthcare Executives.

## Certificates of Attendance

Certificates of Attendance will be issued to all registrants. These certificates should be placed on file at your hospital as evidence of attendance. Certificates of Attendance will not be awarded for recorded sessions.

## Registration

### \$190 for AHA members

Registration includes **one** Internet connection and **one** telephone connection at **one** location and an unlimited number of participants from your organization in **one** listening room.

Participants should register at least five business days prior to the event to ensure optimal processing of conference materials. To register, please submit the attached registration form. If you have not received an e-mail with

instructions [via the e-mail provided on the registration form](#) or if you are unable to download or open presentation materials, at least three business days prior to the event, please contact Anna Sroczyński at 501-224-7878, or via e-mail to [asroczyński@arkhospitals.org](mailto:asroczyński@arkhospitals.org). **Without payment (via check or credit card), your registration cannot be processed, and you will not receive connection instructions.**

Prior to the event, you will receive instructions and passwords for accessing the event, along with the slide presentation and other resource materials. It is the responsibility of the registrant to download and/or access presentation materials prior to the day of the event.

**Substitution, Transfer and Cancellation Policy**

Refunds, minus a \$25 processing fee, will be granted if requests are received in writing by the AHA at least 5 business days prior to the program. No refunds will be issued after that date. Substitutions, however, are permitted. Fax refund requests to Anna Sroczyński at 501-224-0519.

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## REGISTRATION FORM

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**Registration Fee**     **\$190 for AHA members**

Registration fee covers one or multiple participants at one location (**one connection per registration**) and includes one set of instructional materials/handouts. Upon receipt, additional handouts can be copied.

Name and Title of Contact Person \_\_\_\_\_

Organization \_\_\_\_\_

Mailing Address \_\_\_\_\_

City, State, Zip \_\_\_\_\_

Telephone \_\_\_\_\_ Fax \_\_\_\_\_ E-mail \_\_\_\_\_

**Method of Payment**

Check in the amount of \$\_\_\_\_\_ payable to the Arkansas Hospital Association is enclosed.

Credit Card # \_\_\_\_\_ Visa     MasterCard

Cardholder's Billing Address (including zip code) \_\_\_\_\_

Expiration Date \_\_\_\_\_ Name on card \_\_\_\_\_

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**Mail form and payment to**

Education Department, Arkansas Hospital Association, 419 Natural Resources Drive, Little Rock, AR 72205; 501-224-7878; or fax form with credit card information to 501-224-0519.