



Governance Webinar Series

A 4-Part Series

Session I: Fiduciary Obligations and Conflicts of Interests

May 19, 2020

Session II: Health Care Fraud and Abuse

July 21, 2020

Session III: Health Care Fraud and Abuse

September 22, 2020

Session IV: Health Care Fraud and Abuse

December 8, 2020

All sessions are from 1:00 p.m. – 2:00 p.m. (CDT)

Register for the entire series and receive a discount on registration!

Overview

Trustees play a significant role in the transformation of health care and must demonstrate strong leadership to navigate through their organizations' challenges. Hospitals and health systems need dedicated and knowledgeable people willing to commit their time, expertise, experience and leadership to their hospitals, their missions and their communities.

This webinar series will provide participants with the tools to become more effective in their board service. Participants will receive guidance on fiduciary obligations, conflicts of interest, and health care fraud and abuse. Attorney Alissa Smith with Dorsey & Whitney will provide valuable information about the legal aspects of board responsibilities.

Target Audience

Hospital and Health System Trustees, CEOs and Senior Executives and other leaders with governance responsibilities

Session Overviews

Session I: Fiduciary Obligations and Conflicts of Interests (May 19, 2020)

The first webinar in this series will address state and federal laws and guidance for hospital governance obligations, legal risks for those in hospital governance and protections from individual liability. The webinar also will review hospital governance best practices, including a discussion of how to handle conflicts of interest and legal references to state and federal laws and guidance. Participants will learn practical lessons they can apply in their governance activities.

Learning Objectives:

- Discuss state and federal laws that establish hospital trustee fiduciary obligations
- Evaluate guidance from federal agencies, including conflicts of interest and procedures
- Identify tips and best-practice recommendations for effective hospital governance activities

Session II: Health Care Fraud and Abuse (July 21, 2020)

This webinar will introduce state and federal hospital enforcement agencies, and address primary fraud and abuse laws (Stark Law, anti-kickback statute and False Claims Act) with which hospital trustees must be familiar. The webinar also will review recent enforcement actions, tools and sanctions that can be imposed against health care providers

Learning Objectives:

- Describe scenarios that could lead to violations of fraud and abuse laws
- Discuss the state and federal agencies involved in enforcement of health care fraud and abuse laws
- Explain the primary health care fraud and abuse laws and recent cases

Session III: Health Care Fraud and Abuse (September 22, 2020)

This webinar will review the federal government's Regulatory Sprint to Coordinated Care and describe proposed changes to the Stark Law and anti-kickback statute. Case studies will be shared to illustrate the affect the proposed changes could have on common health care arrangements.

Learning Objectives:

- Describe how the proposed changes could affect common health care arrangements
- Explain significant proposed changes to the Stark Law and anti-kickback statute
- Learn about the U.S. Department of Health and Human Services' Regulatory Sprint to Coordinated Care

Session IV: Health Care Fraud and Abuse (December 8, 2020)

This webinar will provide an update on the Regulatory Sprint to Coordinated Care, including a description of special issues in health care fraud and abuse affecting hospitals. Cases involving physician compensation, digital health, physician-owned devices and vendor relations will be explored.

Learning Objectives:

- Describe how relations with physician-owned device companies, vendors and digital health providers can affect health care fraud and abuse laws
- Discuss the Regulatory Sprint to Coordinated Care final rules
- Examine fraud and abuse cases involving hospitals

Faculty

Alissa Smith is an attorney with Dorsey & Whitney and represents health systems, hospitals, pharmacies, long-term care providers, home health agencies, medical practices and nonprofit and municipal organizations. Her transactional practice includes contracts, leases, mergers, acquisitions and joint ventures. Alissa's regulatory practice includes the interpretation and application of state and federal fraud and abuse laws, Medicare and Medicaid rules, tax-exemption laws, privacy and EMTALA laws, licensing matters, employment laws, governmental audits, and open records and open meetings matters. She represents health care providers before the State Health Facilities Council in certificate of need hearings and represents hospitals in meaningful-use audits.

Certificates of Attendance

Certificates of Attendance will be issued to all registrants. These certificates should be placed on file at your hospital as evidence of attendance. Certificates of Attendance will not be awarded for recorded sessions.

Registration

\$150 per session for AAHT Member Hospitals

\$500 for all sessions for AAHT Member Hospitals: a savings of \$100

\$175 per session for AHA Member Hospitals

\$600 for all sessions for AHA Member Hospitals: a savings of \$100

(You must register for all sessions at the same time to take advantage of savings)

Registration includes **one** internet connection and **one** telephone connection at **one** location, although there can be an unlimited number of participants from your organization in that **one** listening room.

Two days prior to the event, you will receive instructions and passwords for accessing the event, along with the slide presentation and other resource materials. It is the responsibility of the registrant to download and/or access presentation materials prior to the day of the event.

Participants should register at least five business days prior to the event to ensure optimal processing of conference materials. To register, please submit the attached registration form. If you have not received an e-mail with instructions *(via the e-mail provided on the registration form)* or if you are unable to download or open presentation materials, at least two business days prior to the event, please contact Anna Sroczyński at (501) 224-7878 or asroczyński@arkhospitals.org. **Without payment (via check or credit card), your registration cannot be processed, and you will not receive connection instructions.**

Cancellation Policy

Refunds, minus a \$25 processing fee, will be granted if requests are received in writing by the AHA at least 5 business days prior to the program. No refunds will be issued after that date. Substitutions, however, are permitted. Fax cancellation/refund requests to the Education Department at (501) 224-0519.

REGISTRATION FORM
Governance Webinar Series
A 4-Part Series

A \$100 Savings!

- Complete Four-Part Series – One Connection

Individual Parts – Per Connection:

- Session I: Fiduciary Obligations and Conflicts of Interests – May 19, 2020
 Session II: Health Care Fraud and Abuse- Part 1 – July 21, 2020
 Session III: Health Care Fraud and Abuse- Part 2 – September 22, 2020
 Session IV: Health Care Fraud and Abuse- Part 3 – December 8, 2020

Registration Fee

\$150 per session for AAHT Member Hospitals
\$500 for all sessions for AAHT Member Hospitals

\$175 per session for AHA Member Hospitals
\$600 for all sessions for AHA Member Hospitals

(You must register for all sessions at the same time to take advantage of savings)

Registration fee covers one or multiple participants at one location (**one connection per registration**) and includes one set of instructional materials/handouts. Upon receipt, additional handouts can be copied.

Name and Title of Contact Person _____

Organization _____

Mailing Address _____

City, State, Zip _____

Telephone _____ Fax _____ E-mail _____

Method of Payment

Check in the amount of \$ _____ payable to the Arkansas Hospital Association is enclosed.

Credit Card # _____ Visa MasterCard *(AmEx and Discover Not Accepted)*

Cardholder's Billing Address (including zip code) _____

Expiration Date _____ CVV _____ Name on Card _____

Signature _____ Card Holder's Phone # _____

Mail form and payment to

Education Department, Arkansas Hospital Association, 419 Natural Resources Drive, Little Rock, AR 72205; phone: (501) 224-7878; or fax form with credit card information to (501) 224-0519.