Virtual Executive Leadership & Resiliency Summit

Virtual Summit Overview

The Arkansas Hospital Association (AHA) and other state hospital associations are collaborating to bring hospital and health system leaders an exciting executive leadership engagement opportunity in partnership with the Executive Speakers Bureau.

Who Should Participate

This virtual summit is designed for C-Suite Executives and other hospital Managers, including but not limited to: CEOs, CMOs, CNOs, COOs, CFOs, Quality Directors and Nurse Managers. This summit is only available to AHA hospital members.

Continuing Education

ACHE Qualified Education Hours: The AHA is authorized to award 6.0 hours of pre-approved ACHE Qualified Education credit (non-ACHE) for this series toward advancement, or recertification in the American College of Healthcare Executives.

Participants in this program are responsible for reporting their attendance when submitting application to ACHE for advancement or recertification.

Registration Deadline

To participate, register via fax by June 18.

Information regarding the log-in information will be sent to the individual who has registered. Each participant who wishes to have a link provided to them, must register.

All registrations should be faxed to: (501) 224-0519.

Session Dates

June 25 | Bite Size Coping During Times of Uncertainty
Bryan Sexton

July 9 | Update on Coronavirus: What’s Next & How to Plan
Marty Makary, MD

July 23 | The Post-COVID Healthcare Landscape
Jeff Goldsmith

August 6 | How Hospitals & Health Systems Can Lead a “Quiet Revolution” for Healing During a Pandemic
Dayna Bowen Matthew, JD, PhD

August 20 | When Good Isn’t Good Enough: How Unconscious Bias Harms Patients... Despite Good Intentions
Gloria Goins

September 3 | The New Healthcare Ecosystem
Tom Koulopoulos

All sessions are offered on Thursdays from noon to 1:00 p.m. CST.

Each session will be approximately 45 minutes live or pre-recorded presentation, followed by a live Q&A session. Zoom links will be provided to all registrants at least one day prior to each session. Sessions will be recorded and provided to registrants. Recordings will be available for two weeks after each events.

SPECIAL MEMBER REGISTRATION FEE

Cost to Provide Summit: $275 (Per Person)
AHA Member Hospital Fee: FREE

100% of the summit registration fee is being waived for AHA hospital members. AHA is committed to providing members with additional support during the COVID-19 pandemic.
Session Overviews

June 25 | Bite Size Coping During Times of Uncertainty
Bryan Sexton, Safety Culture, Teamwork and Workforce Resilience Expert (Bio)

Stressed during uncertain times? If you, your staff or your colleagues are feeling particularly spent, it is probably because the level of emotional exhaustion in health care workers was already at an all-time-high before COVID-19, with one out of three people already meeting the criteria for burnout. In this enlightening and entertaining module, we will provide some perspective, hope and simple strategies to try during tense times.

July 9 | Update on Coronavirus: What’s Next and How to Plan
Marty Makary, MD, Johns Hopkins Surgeon and Professor of Health Policy (Bio)

Dr. Makary, a leading public health expert at Johns Hopkins and Editor-in-Chief of MedPage Today, reviews the latest on the coronavirus and what organizations can do to prepare for the growing epidemic. Using plain English, he interprets the current data from overseas and U.S. studies, projecting the impact in the U.S. He also reviews best practices of employee policies and how to adapt your business to the epidemic in real-time.

July 23 | The Post-COVID Healthcare Landscape
Jeff Goldsmith, President of Health Futures, Inc. (Bio)

What will the U.S. health system look like post-COVID-19? Hospitals and health systems will be facing the financial aftereffects of a COVID related economic slowdown or recession. They will also have to deal with the political uncertainties created by the 2020 national election, and face the continued threat of disruption of their existing businesses by new technologies and new competitors. What are the most significant threats, and opportunities, in this post-COVID landscape? How do health system boards and leadership set strategic priorities for this uncertain future?

August 6 | How Hospitals and Health Systems Can Lead a “Quiet Revolution” for Healing During a Pandemic
Dayna Bowen Matthew, JD, PhD, Dean of George Washington University Law School (Bio)

Dayna Bowen Matthew holds an appointment in the School of Medicine’s Department of Public Health Sciences, and as a Robert Wood Johnson Health Policy Fellow, worked on Capitol Hill, helping to address public health disparities for disadvantaged communities. Because of her great experience in this area, in her presentation Dr. Matthew identifies the historic and contemporary role that health providers can play in increasing health equity. In addition, she defines the need for health care equity during the COVID-19 pandemic, and the threats to health equity that have been heightened as a result of this challenging period.

August 20 | When Good Isn’t Good Enough: How Unconscious Bias Harms Patients During the COVID-19 Pandemic… Despite Our Good Intentions
Gloria Goins, Former Chief Diversity and Inclusion Officer for Bon Secours Mercy Health System (Bio)

The outcomes of unconscious bias can be seen across all industries. But in healthcare, mitigating unconscious bias is of particular importance. Evidence-based impacts of unconscious bias on safety, quality and mortality show that we are unintentionally putting our patients at risk. Cross-cultural competency is a “must have” skill as we define what it means to address, support and manage the ever-changing U.S. population, particularly as the world faces the effects of COVID-19. In this session, you will learn about practical actions that can be taken to reduce the effects of unconscious bias in healthcare operations.

September 3 | The New Healthcare Ecosystem
Tom Koulopoulos, Chairman of Global Futures Think Tank, The Delphi Group (Bio)

What the COVID-19 crisis has made abundantly clear is that the current healthcare ecosystem is ill-prepared to deal with the type of healthcare needs that will be typical of the 21st Century. With an aging global demographic that will put more than half of the world’s population in the 60+ age group by 2060 the world’s real healthcare crisis has barely begun. The challenge isn’t advances in medicine, the threat of future pandemics, or our ability to develop new pharmaceuticals and therapies, but rather a healthcare ecosystem that pits payer against provider, forces gaming of the system, poorly orchestrated supply chains and the enormous burden on providers to handle so many of the administrative aspects of healthcare. The best hope for healthcare is to rethink how to refocus every part of the healthcare ecosystem on what it is best at.
REGISTRATION FORM

Virtual Executive Leadership & Resiliency Summit

One registration form covers all sessions of this Summit.

Members do not need to register for sessions individually; however, one registration form, covers ONE connection to the webinars. Each participant who is in need of their own connection, must register.

SPECIAL MEMBER REGISTRATION FEE

Cost to Provide Summit: $275 (Per Person)
AHA Member Hospital Fee: FREE

Registrant _________________________________________________________________________
Title ______________________________________________________________________________
Hospital ___________________________________________________________________________
Mailing Address _____________________________________________________________________
City, State, Zip ______________________________________________________________________
Telephone ________________________________ Fax _____________________________________
Email ______________________________________________________________________________

Fax Forms to:
Arkansas Hospital Association, Education Department, (501) 224-0519

Questions
Registration Contact: Anna Sroczynski, asroczynski@arkhospitals.org
Summit Contact: Lyndsey Dumas, ldumas@arkhospitals.org

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