RURAL HOSPITALS EXECUTIVE LEADERSHIP MEETING

ARKANSAS HOSPITAL ASSOCIATION
MARCH 17, 2020 | 9:00 A.M. - 3:30 P.M.
Meeting Agenda

Rural Hospitals Executive Leader Meeting

9:00 a.m.  Registration & Refreshments

9:25 a.m.  Welcome
Bo Ryall, President & CEO, Arkansas Hospital Association

9:30 a.m.  Arkansas Maternal and Infant Mortality Rates
Dr. William W. "Sam" Greenfield, UAMS

10:15 a.m.  Family Connects
Alison Stone, Medical Center of South Arkansas

10:45 a.m.  Distance Learning Telemedicine (DLT) and Broadband Program Presentation
Stephen Lagasse, Community Programs Director, USDA Rural Development

11:00 a.m.  LUNCH

11:30 a.m.  Open Forum Discussion:  What keeps you up at night?

12:15 p.m.  Patient Safety in an Age of New Technology
Brad Maughan, HCISPP, Senior Director of Sales, Clearwater Compliance

1:15 p.m.  Telemedicine
Dr. Curtis Lowery, Institute for Digital Health and Innovation

1:45 p.m.  ACHE/AHEF PANEL: Telemedicine in the Healthcare Delivery System
Dr. Charles Lowery, Institute for Digital Health and Innovation (Moderator)
Tara Gladden, RN, BSN, Chicot Memorial Medical Center
Tammy Gavin, FACHE, White River Medical Center

3:30 p.m.  Dismissal

ACHE/AHEF Face-to-Face Hours
This panel discussion has been developed and is presented locally by the Arkansas Hospital Association and the Arkansas Health Executives Forum. The American College of Healthcare Executives has awarded 1.5 Face-to-Face Education credit hours to this program. To receive credit, your name MUST appear on the sign-in sheet.

ACHE Qualified Education Hours
The Arkansas Hospital Association is authorized to award 3.5 hours of pre-approved ACHE Qualified Education credit (non-ACHE) for this program toward advancement, or recertification in the American College of Healthcare Executives. Participants in this program wishing to have the continuing education hours applied toward ACHE Qualified Education credit should indicate their attendance when submitting application to the American College of Healthcare Executives for advancement or recertification. Participants are responsible for maintaining a record of their ACHE Qualified Education.

Nursing Home Administrators
The Arkansas Hospital Association has applied for contact hours through the Arkansas Department of Health and Human Services Division of Medical Services Office of Long Term Care.
**Telemedicine in the Healthcare Delivery System**

**Panel Duration:** 1.5 Hours

**Description:**

Telemedicine has become increasingly popular throughout the years. Its innovative benefits are of vital interest amid the implementation of the Affordable Care Act. Telemedicine uses a variety of forms of electronic communication technology to provide a convenient method to deliver healthcare services and education.

This program will explore the current and future role of telemedicine in the delivery of health care. The program surveying the various uses and settings of telemedicine will delve into how well this technology has been utilized and received by clinicians and patients. Technical, operational, regulatory and financial aspects of the development of telemedicine programs will be investigated. The expanding role that telemedicine holds in daily medicine and its direction into the future of the healthcare delivery system will be explored.

**Panelists:**

**Curtis Lowery, MD**, has dedicated his career to bringing care to hard-to-reach, rural populations, especially through use of health care technology. Dr. Lowery is the Director of the UAMS Institute for Digital Health and Healthcare Innovation. For the past 20 years, Dr. Lowery pioneered the establishment of telehealth in Arkansas and advocated for the reimbursement of telehealth services. His programs consist of myriad medical consultation programs with a population health emphasis that leverage real-time technologies to connect UAMS specialists to patients, hospitals, and clinics in rural locations throughout Arkansas where no such expertise exists.

**Tara Gladden, RN, BSN**, has been in the nursing profession for 25 years. She is currently at Chicot Memorial Medical Center, a Critical Access Hospital, in Lake Village, Arkansas. Ms. Gladden has experience with Med Surg, OB, Home Health, Hospice and the emergency department where she has been the director for the past 18 years. She is the trauma program manager, the AR SAVES back-up facilitation and a sepsis nurse champion.

**Tammy Gavin, FACHE**, is the Vice President of Outreach Services for White River Medical Center (WRMC) in Batesville, Arkansas. She was elected to the American Hospital Association Section for Psychiatric and Substance Abuse Services Council. Ms. Gavin has served in numerous leadership roles at WRMC, including Chief Clinical Officer, a position charged with directing the daily clinical operations of the hospital. In her most recent role was as Chief Ancillary/Support Services Officer, she oversaw ancillary clinical services, support services, and behavioral health services.
REGISTRATION FEE: FREE FOR ATTENDEES FROM AHA MEMBER HOSPITALS.

NAME AND TITLE

HOSPITAL NAME

MAILING ADDRESS

CITY, STATE, ZIP

PHONE NUMBER

EMAIL ADDRESS

FAX NUMBER

Next Meeting Dates

June 16, 2020
September 15, 2020
December 15, 2020

Mark your calendar!

RETURN FORM TO:
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