

# 2026 MEDIA KIT

*Arkansas Hospitals* magazine is a print and digital publication, produced quarterly by the Arkansas Hospital Association. In addition to sharing news and events from within the state's community of healthcare experts, we also explore ideas and innovations from hospitals throughout the U.S. and then ask where we see them fitting into Arkansas's health care future.

Advertising in *Arkansas Hospitals* puts your business in front of leaders in Arkansas's 100+ hospitals, state and national legislators and their aides, all members of AHA Affiliated Groups, and communicators and leaders of every state hospital association in the U.S.

## READERS & REACH

**PRESS RUN** 3,000 copies (each issue)

### TARGETED DISTRIBUTION

- Mailed directly to C-Suite level leaders in Arkansas's 100+ hospitals
- State and national legislators and aides
- All members of AHA Affiliated Groups
- Communicators and leaders of every state hospital association in the U.S.
- Extended readership Clinical and non-clinical managers at all levels of hospital operations, hospital volunteers, patients and their families

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## PUBLICATION SCHEDULE

**SPRING** March 2026

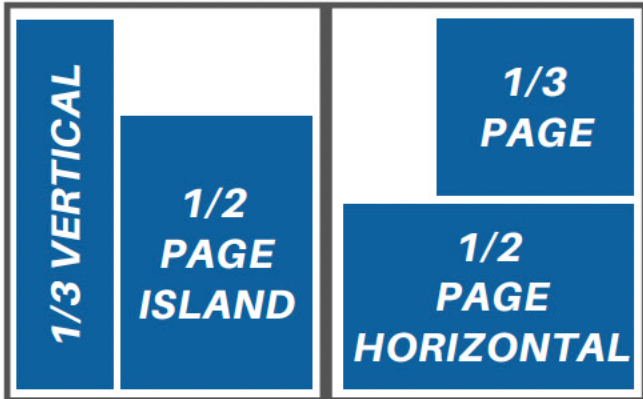
**SUMMER** June 2026

**FALL** September 2026

**WINTER** December 2026

To learn more about advertising opportunities, contact Brooke Wallace at [magazine@arkhospitals.org](mailto:magazine@arkhospitals.org)

ARKANSAS  
HOSPITALS 2026



## AD PRICING & SIZES

DISPLAY ADS	1X	4X
2-PAGE SPREAD	\$2,800	\$2,645
FULL PAGE	\$1,750	\$1,450
2/3 PAGE V	\$1,505	\$1,250
1/2 PAGE ISLAND	\$1,350	\$1,095
1/2 PAGE H	\$1,275	\$1,030
1/3 PAGE V	\$1,105	\$850
1/3 PAGE	\$1,105	\$850

**RATES ARE NET**

PREMIUM POSITIONS	4X
INSIDE FRONT COVER (FULL PAGE)	\$1,750
INSIDE BACK COVER (FULL PAGE)	\$1,750
BACK COVER (FULL PAGE)	\$1,900
PAGE 3, 5, OR 6 (FULL PAGE)	\$1,750

## AD SIZES

**2-PAGE SPREAD** - Bleed size 16.25" x 11.125" (Trim size is 16" x 10.875")

**FULL PAGE** - Bleed size 8.25" x 11.125" (Trim size is 8" x 10.875")

**2/3 PAGE V** - 4.5625" x 9.875"

**1/2 PAGE ISLAND** - 4.5625" x 7.5"

**1/2 PAGE H** - 7" x 4.875"

**1/3 PAGE V** - 2.125" x 9.875"

**1/3 PAGE H** - 4.5625" x 4.875"

## SPACE CLOSE & ARTWORK DUE

**SPRING** March 6, 2026

**SUMMER** June 5, 2026

**FALL** September 4, 2026

**WINTER** December 4, 2026

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2026

PRINT SPECS CMYK PDF OR JPG FILES. 300 DPI.  
CAMERA-READY ADS AND MATERIALS CAN BE EMAILED TO [MAGAZINE@ARKHOSPITALS.ORG](mailto:MAGAZINE@ARKHOSPITALS.ORG).